

**MEDIAS NUMERIQUES
ET
COMMUNICATION ELECTRONIQUE**

Actes du Colloque International
Organisé au Havre, les 1^{er}, 2 et 3 juin 2016

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Information Technologies and Competitions
for Youth:
Connection Between Generations

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KAZAKHSTAN

Introduction

Basically each citizen of Kazakhstan has the gadget, easily today, and everywhere is in the Internet and constantly is present at social networks. However some problems of information technologies of working with them at the population exist today. I will tell about educating of school youth and their teachers to work about the Internet, to electronic correspondence, viewing and studying of the Internet.

This is a project which successfully I put into practice seven years. This project is volunteer. In certain time my friends and colleagues, my school students and undergraduates are connected to it and help me. We are carrying out this project within 6-8 months annually.

It has begun in 2010 when I have developed the main documents and I have announced the Republican competition of school compositions on a patriotic subject. I was able to do it as I acted on behalf of a group of legal entities of the Almaty Confederation of non-governmental organizations "Ariptes" that in translation means partners. This organization includes more than 500 public non-governmental organizations of Kazakhstan. Besides I work in Al-Farabi Kazakh National University as professor of faculty of journalism and I head the "UNESCO Department on Journalism and Communication" center.

zakhstan army was also called "Kazakhstan, army, patriotism". The fourth competition - "School students of Almaty about patriotism". The fifth competition has been devoted to also patriotic subject - to the state symbols and life of the country "School students of Kazakhstan about patriotism" [1]. The sixth Republican competition has been devoted to the 70 anniversary of a victory in World War II [2].

In 2016 there is a seventh Republican competition devoted to 71 anniversaries to a victory and the 75 anniversary of the beginning of war. Compositions are handed already over. There has taken place the first round of selection of compositions. Then there will be the second round, and only then the best compositions will be exposed on the website of social and responsible journalists. Pupils and teachers of the best compositions will receive certificates of republican value.

It would seem the patriotic subject isn't absolutely urgent now. We learn youth to pragmatism, business, ability to live independently and adequately, to be able to earn money. All this finely and is necessary. However traditions, vital values, respect and studying of history has to go in parallel with all subjects of education and training of youth. And as this subject is interesting to me, I began to work in this direction and to hold these competitions.

How information technologies influence a patriotic subject and holding Republican competitions? They are closely interconnected with each other as it not paradoxically sounds. Different republican competitions and in different subjects were held in Kazakhstan always and everywhere. But having begun the first competition in 2010, I have designated priorities, requirements and standards at once.

The main thing, all work is carried out on the Internet, through e-mail, work of the website where documents and the best compositions of pupils in alphabetical order on the regions are placed.

In 2010 and 2011 I had to send the compositions sent by surface mail back. I asked to work through e-mail. That is in 2010-2012, all this was difficult to explain the first three competitions, compositions sent by e-mail through the acquaintances, teachers of informatics, or the teachers having the e-mail addresses through relatives. Correspondence couldn't almost be carried out, sometimes it was impossible to find the person that electronic mail just wasn't checked.

Table 1. The compositions sent to Republican competitions on a patriotic subject with violation of requirements.

№	Year of holding Republican competition	the Competition sent and by e-mail, %	Compositions sent not according to the standards, %	Compositions sent after the deadline, %
1	2010	35	10	6
2	2011	15	18	5
3	2012-13	7	14	5
4	2012-13	3	15	3
5	2014	2	13	4
6	2015	0,5	12	6
7	2016	0,3	10	2

Proceeding from the analysis of the table 1 it is possible to draw a number of conclusions:

1. In seven years practically all compositions began to come by e-mail. 1. Schools began to work about the Internet up to standard.
2. It should be noted that to work according to rules of a competition, all many aren't able. After all 10% which have sent compositions not according to standards are meant by inability to read, satisfy competently conditions and work, and it is big percent of the people who aren't able to operate the project (composition), the time and those who carries out the republican project.
3. Kazakhstan - east country though in every possible way emphasizes its Eurasian orientation. It shows continuous violation of time. School students and teachers do everything at the last moment. This tardiness is observed all the time. By results of the VII Republican competition the main frame of compositions, that is 30%, have been sent on the last day, on March 10, 2016. And, that is after the deadline, with the very compositions after March 10 about inability to operate time and time-management ignorance. However from year to year compositions sent after deadline continue to arrive. Naturally, these compositions haven't been reckoned.

3. All violations of requirements according to standards of holding the Republican competition mean what else is on what to work at schools, both to teachers, and pupils.

Today it is possible to establish the fact that practically most of those who participate in a competition or as the participant, or the pupil's head, has the e-mail address, independently corresponds with the itself passing of the work can watch via the website.

Table II. The number of school essays of Republican contests and 1 city competition published in 3 different

Explanations	Actors and the President	the Republican competition: Victory, memory, patriotism	the Republican competition: Kazakhstan, the army, patriotism	the Republican competition: People of Almaty on patriotism in city contest	School students of Kazakhstan about patriotism	100 anniversary of the Great Victory (1941-1945)
BOOKS Total school students essays published	128	296	381	170	837	1402
Essays in Kazakh language	61	92	203	70	336	636
Essays in Russian language	68	198	258	100	501	766

Conclusions according to the table No. 2 the following.

1. Every year the number of participants of Republican competitions of school compositions grows. In the 4th competition there were few participants. It has been connected with short time - 2 months of work on a competition, and the fact that it was Almaty, that is the regional plan which has turned in international in connection with participation in him of the Russian school students.
2. The competition became traditional, that is annual and is held on the same subject - patriotic.
3. A number of schools, school students and teachers leading works of pupils become participants of competitions already constantly.

School students of regional and rural schools began to take the increasing part in competitions.

1. Every year we see increase in participation of school students of the Kazakh schools.

2. Sharp jump of increase in attention to a competition in 2015 is connected with the 70 anniversary of a victory in war (1941-1945), the number of compositions has increased more than twice.

3. Increase in compositions of research character and compositions on the great-grandfathers is observed.

Table III. The number of school essay part round 1 Republican the contest on patriotic theme - 2015

No	Regions	Essays in Kazakh language	Essays in Russian language	Total
1	Astana city	0	32	40
2	Almaty city	60	129	189
3	Akmola region	40	133	173
4	Aktobe region	31	42	73
5	Almaty region	4	16	20
6	Atyrau region	18	13	31
7	East Kazakhstan region	25	90	165
8	Zhambyl region	39	24	63
9	West Kazakhstan region	33	52	85
10	Karaganda region	71	80	151
11	Kostanay region	6	26	32
12	Kyzylorda region	101	29	130
13	Mangystau region	28	11	37
14	Pavlodar region	37	64	101
15	North Kazakhstan region	33	36	69
16	South Kazakhstan region	54	19	73
	TOTAL	636	796	1432

Conclusions according to the table No. 3.

1. Traditionally large number of compositions is written by school students of Almaty, the Akmola, Karaganda and Pavlodar regions. Other areas in different years gave the different number of compositions. Here it is difficult to offer explanations. Though are written on behalf of public organization of the letter to the minister, akims (the majors) of areas; to non-governmental organizations with a request to help to inform to schools and school students, and all this is brought to the attention of schools, however the pupil can write the composition and participate in a competition only at own will therefore it is impossible to predict work how many will arrive on a competition of compositions and from what area.

2. Nevertheless, naturally, our contest committee watches that there were compositions from each region and if any region is silent, we take measures, that is again we write, we call, we ask to participate. It helps us: all regions participated in all seven Republican competitions.

3. It is laudable to note that the regions reckoning with prevalence of Russian participate with compositions in Kazakh more and more. It is accurately visible around the city to Almaty, the Pavlodar, North Kazakhstan and East Kazakhstan regions. And areas with the Kazakh-speaking population traditionally give the bigger number of compositions in Kazakh.

4. It should be noted also active participation of the majority of departments of education of regions. They help us with holding competitions, write us e-mails, visit our website, watch achievements of the wards. Some will organize a competition as it has made departments of education of the Southern Kazakhstan area in 2015. They have collected and have sent us compositions of the pupils from all regions and the cities of area, having held own competition.

5. The different number of the compositions sent from regions means personal activity of school students and teachers. In principle, they desire to participate in a competition or not. It doesn't depend on quantity of youth in the region, but on the number of schools. Some results of the 7th competition, work on which goes in our area. The anniversary has passed, the 70 anniversary of a victory in the Great Patriotic War. The present, seventh Republican competition is

devoted to 71 anniversaries of a victory and the 75 anniversary of the beginning of war. Of course, on June 22 – Day of grief and memory in Kazakhstan is practically not celebrated. Yes, there will be newspapers and information on social networks will appear and someone will have a little cry, having remembered the dead in World War II. But it is not a holiday. It is day of memory. And naturally we will remember, we hold this competition, but such powerful scale as in 2015, we didn't expect. In a quantitative sense and has occurred. More than 1200 letters have come to a competition. In many letters there was not one, and several compositions. More than hundred letters were are incorrectly issued, that is have forgotten to specify area, school, even forgot to specify a surname. I at once by this e-mail directed a request to issue work on the standard, 10% of written letters made out their works not according to the standard. And it means that these both school students and teachers don't work with mail, don't read it, can't competently issue the works on the standards specified in Situation in the Kazakh and Russian languages.

What we have reached at the organization and holding Republican competitions, working as seven years

Since 2010 – all this is carried out on the Internet, groups on social networks, via the websites of Al-Farabi Kazakh National University, the UNESCO department. In it feature of holding the Republican competition also consists. Through difficulties, education and training with school students, and teachers, employees of government institutions and public organizations seven years in a row we hold these competitions. Today all this has become a norm, but at the beginning of a way practically all activities for the organization and holding the Republican competition of school compositions on a patriotic subject has been accompanied by great difficulties because both the pupil, and the teacher weren't ready to work on the Internet. At schools there were no e-mail addresses even yet, naturally, some teachers and pupils worked with e-mail, but it was their own initiative. Responsibility of pupils wasn't observed. They could send compositions, but not always issue the work on the required standards, and didn't respond to them. Such compositions, naturally, didn't get on a competition.

One of the reasons of participation of city school students and the best compositions in Russian in the majority was the fact that city school students were more familiar with new technologies. It was 6-7 years ago. Gradually the situation improved. Today we with confidence can tell that the most active participants of competitions are rural school students and pupils of the Kazakh schools in villages and the regions of Kazakhstan. Thus, even on the organization and holding Republican competitions of school compositions on a patriotic subject we can tell with responsibility today that break in an average link of training in the village and everywhere in Kazakhstan has happened to acquaintance and introduction. Naturally, it is connected with universal training of a subject of Informatics at schools of Kazakhstan, creation of offices on informatics and to new technologies, worthy financing of schools for acquisition not only computers, but also other "dear" things for training of children. All schools have own e-mail today. And some schools have also the websites.

Our competition only promoted all undertakings in the country for preparation of youth for adulthood in world information space.

Conclusions

Republican competitions on patriotic of a subject became traditional. In 2016 already it passed for the seventh time. It should be noted that the Internet, e-mail, the websites, social networks became the national phenomenon in life not only the younger generation of the country and members of public organizations, but also teachers and heads of schools, employees of government institutions. Pupils of the senior classes began to pay more attention to analytical and research projects on a patriotic subject, began to unite and write group works. It concerns pupils, both city, and rural schools. Participation of school students with Kazakh of training and the works sent from rural schools increases.

The motivation in participation of Republican competitions help school students with career guidance. Obtaining certificates by them is noted by additional plus at receipt in higher educational institutions on humanitarian specialties. Obtaining certificates by teachers is necessary for them for further certification at work. The teachers and undergraduates participating in the project gain knowledge and skills.

additional experience in projects on the organization and holding competitions.

Recommendations

Results of research can be integrated into educational and educational processes.

Experience of Kazakhstan in patriotic education of youth through new technologies can be presented to other countries, first of all, Central Asian.

The partnership of public organizations, university, government institutions shows positive results. Annual participation in projects draws attention of constant partners: teachers, schools, the organizations of education and education, non-governmental organizations and Kazakh national University of al-Farabi can also serve a case-study on making of new technologies on average an educational link.

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