Problems of broadcasting news programs

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The entire universe is regardless of the global system. Information space, which is associated with the emerging advanced technologies in the world significantly increased many times. Great powers using their achievements are trying to influence and act. Of course, Kazakhstan , where abundant natural and human wealth cannot stay away from the change occurring at the global level. Our country joined to the gloabal process of media modernization as other developing counties of world. But day after day we are convinced that, in order to benefit from this process, we have to face different barriers which threaten our historical and cultural values.

In the nineties, when the country was experiencing a state of crisis, popularly rampant social processes such as continuous unemployment and poverty, angry people needed such journalism that would show the face of all the difficulties which the state can not prevent. And so, journalism has been criticized all around to satisfy the people's desire . So many spiritual genres of journalism disappeared, because on the review were only cons, aesthetic values of the human mind beginning to envelop shadow. Only dark information was allowed

Unfortunately, the current state of the mass media has not improved. Channels began to show on the airwaves events those directly relevant to terrible crimes. Such a spectacle on the blue screen, developed in the minds of people, not only disgust for criminals, but cruelty. Due to the fact that viewers who watched this constant bloodshed over the air, there was a threat to the underworld look absolutely normal. As a result, in the mind of mankind gained a foothold the idea, that life is cruel, built on injustice. We can’t forget that there are conditions which must be shown on television, and which must not. Firstly, it depends on the edition of journalists, secondly, on the edition of the manual. If you follow rules of news coverage, you cannot show on the screen a lake of blood, the others cannot show the open face of the deceased. Another important rule is that in any case we cannot show suicide. But if a person who commits suicide is an important and respected person in the society, the situation will develop a little bit differently.

Nowadays it is impossible to deny that the psychology of emotion of viewers every day is moving away from the mind of journalists. For example, channel «KTK» does not take into account factors such as the fact that you cannot skip over the corpse abuse offender or in the close-up of those who are killed in the crudest way. It is possible that this method is good for the fact that the channel on the rating field, but mind and nervous system of the viewer is most important.

Today journalists have lost trust of the audience. Nodody can not deny, that readers and viewers by reading an article or watching the news can not determine where the lies and where the truth. Process of losing of confidence s.aned a few years ago. For example, there was a lot of gossips, when in the Atyrau region, in Zhanaozen anc Shetpe is happened a collision. Certain people who shared information say that about a hundred people d:ec. in an interview given to foreign TV channels, an adult woman whose fully

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