

4th

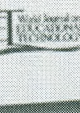
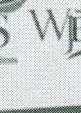
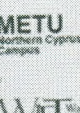


Cyprus International Conference on Educational Research



19-21 March 2015
Girne American University
Kyrenia, North Cyprus

Abstracts Book



GIRNE AMERICAN UNIVERSITY

NEAR EAST UNIVERSITY

CIU
CYPRUS

METU
Northern Cyprus
Campus

CESA

Ψ

Association

AWER
INDEX

SPROC

SPROC
Scientific Research, Organization & Consulting Unit

CIES

WJER
World Journal on
Educational Research
http://www.wjer.com

EERA

President

Prof. Dr. Oğuz Karakartal, Dean of Faculty of Education, Girne American University

Co-presidents

Assoc. Prof. Dr. Hüseyin Yaratan, Cyprus International University

Assist. Prof. Dr. F. Sölen Şahin Kiralp, Girne American University

Executive Board

Prof. Dr. Fatoş Silman, Cyprus International University

Prof. Dr. Halil İ. Yalın, Eastern Mediterranean University

Prof. Dr. Hüseyin Uzunboylu, Near East University

Prof. Dr. Meral Aksu, Middle East Technical University

Prof. Dr. Oğuz Karakartal, Girne American University

Assoc. Prof. Dr. Oğuz Serin, European University of Lefke

Assoc. Prof. Dr. Zehra Özçınar, Atatürk Teacher Training Academy

Organization Committee

Prof. Dr. Aydın Ankaş, Girne American University

Prof. Dr. Süleyman Çelenk, Girne American University

Assoc. Prof. Dr. Sarka Hoskova-Mayerova, University of Defence

Assoc. Prof. Dr. Sibel Dinçyürek, Eastern Mediterranean University

Assoc. Prof. Dr. Nur Yeliz Gülcan, Girne American University

Assist. Prof. Dr. Ciğdem Hürsen, Near East University

Assist. Prof. Dr. Nazan Comunoğlu, Atatürk Teacher Training Academy

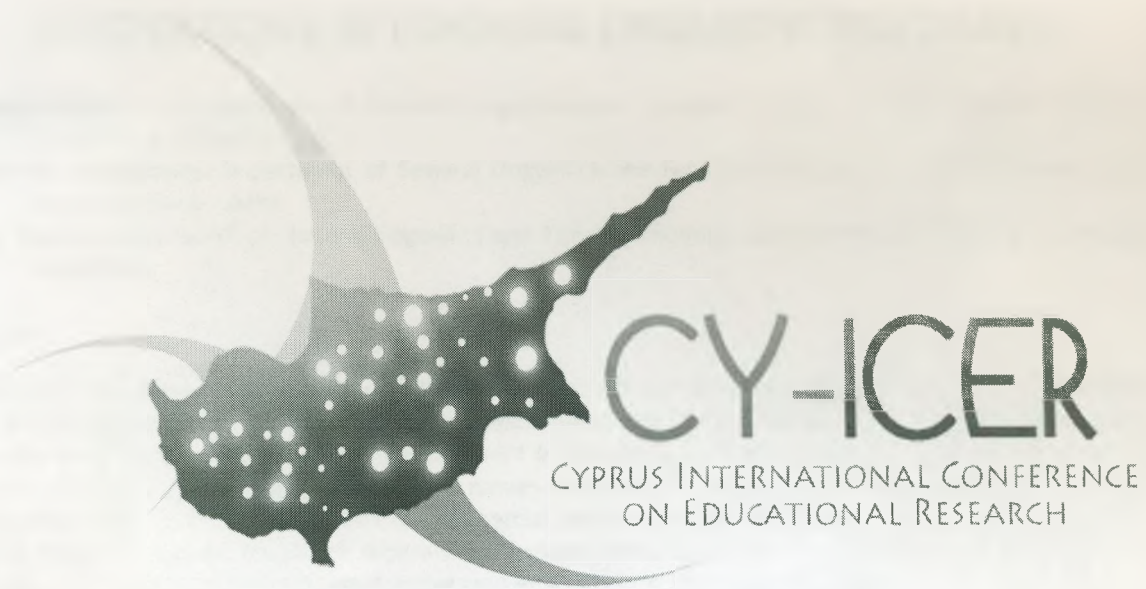
Assist. Prof. Dr. Seren Başaran, Girne American University

Assist. Prof. Dr. Sibel Kaymakamoğlu, European University of Lefke

Secreteriat

Dr. Nihat Ekizoğlu

cyicer.info@gmail.com



**4TH CYPRUS INTERNATIONAL CONFERENCE ON
EDUCATIONAL RESEARCH
(CYICER-2015)**

**19-21 March 2015,
Girne American University
Kyrenia, North Cyprus**

ABSTRACTS BOOK

Organization
Academic World Education and Research Center
Non-profit international organization
www.awer-center.org

INNOVATIONS IN TEACHING LINGUISTIC DISCIPLINES

Gulmira Madiyeva, Department of General Linguistics and Foreign Philology, Al-Farabi Kazakh National University, Kazakhstan.

Aiauzhan Tausogarova, Department of General Linguistics and Foreign Philology, Al-Farabi Kazakh National University, Kazakhstan.

Roza Tayeva, Department of General Linguistics and Foreign Philology, Al-Farabi Kazakh National University, Kazakhstan.

Abstract

Onomastics as a branch of linguistics and academic discipline at higher educational institutions is concerned with a wide range of problems connected with proper names constituting the onomastic space of the language. The new tendencies characterizing the development of onomastics indicate that the research in this area has broadened its scope and various categories of names that were not previously studied, at present are in the focus of attention of scholars. It refers to commercial nomination orientated to obtaining commercial profit and regarded as linguistic naming of different institutions, enterprises and products. The present study deals with the main characteristic features of verbal trademarks representing commercial nomination and considers methods used in linguistics to determine the degree of identity or difference of verbal trademarks similar in sound form and graphics. The methodology of linguistic expertise is described on the particular example of comparing the verbal trademarks ACCY (Cyrillic script letters) and A'SU (Latin script letters) used to name water beverages produced in Kazakhstan. The paper demonstrates how to use in teaching practice the computer program PRAAT and questionnaires on the basis of the method of sociolinguistic interviewing to carry out intonation and sound investigation of trademarks for proving their distinctiveness.

Keywords: onomastics, verbal trademark, linguistic expertise; identification; distinctiveness; commercial nomination

* ADDRESS FOR CORRESPONDENCE: **Gulmira Madiyeva**, Department of General Linguistics and Foreign Philology, Al-Farabi Kazakh National University, Kazakhstan. E-mail address: gmadi@mail.ru

EDUCATION AS ALIENATION IN HEGEL'S THE PHENOMENOLOGY OF SPIRIT

Aleksandr Timofeev, St. Petersburg National Research University Of Information Technologies, Mechanics And Optics, Russian Federation

Abstract

The article provides an analysis of the Hegelian conception of the problem of alienation in education as a certain historical period of development of the spirit, as expressed in his "Phenomenology of spirit". The author of article proves the idea that an adequate interpretation of the Hegelian conception is only possible if we are talking about philosophical-anthropological interpretation of education. In the article examined the personal and social aspects of the Hegelian understanding of the interaction of education and alienation. In this article is shown as Hegel thought ways to overcome alienation and that he saw historical limitations of education as a specific historical period of development of the objective spirit.

Keywords: talking about philosophical-anthropological interpretation

* ADDRESS FOR CORRESPONDENCE: **Aleksandr Timofeev**, St. Petersburg National Research University Of Information Technologies, Mechanics And Optics, Russian Federation. E-mail address: timalex52@gmail.com
