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Distance learning can save you from lack of time.

In recent times, more people want to get higher education. But year after year face of modern life grows and not all have the opportunity to participate in university lectures and seminars, spent hours in research labs and reading rooms. The more full-time study requires a lot of effort and time and tuition fees at universities are not the lowest. But it does not mean that you should give up taking a higher education, improving your professional skills or self – developing.

There is an alternative for those who want to study but do not have any capacity due the certain reasons (lack of time, the remote location of universities). It's distance learning. This type of learning can save you from lack of time, inconvenient schedules and high prices for your education. Availability of the internet and computer allows everyone to get a decent high education regardless to residence address or employment rate. There are mainly three groups of such kind of education depending on level of internet use - the first group, its companies and organizations whose work entirely dependent on the internet. The second group (the biggest group) is universities or other centers of high education which teaches using both forms of education – traditional and distance. Finally a third group that uses the Internet for internal communication only.

The first technology of distance learning has been used by Americans. In the mid 60s of XX century they began to broadcast on local television training courses specially designed for employees of corporations. This project was so successful that in a short time such courses have been broadcasted not only via satellite television of U.S., but also China's, Australian and European countries' TV. Despite much time has passed then, but distance learning has not lost its appeal and popularity. In recent years, many governments have announced the distance learning as one of the superior direction and annually spend on its development overwhelming amount of budget. Nowadays more than three hundred U.S. Universities offer distance learning. According to the statistical indications systematically conducted in the U.S., achievements of 57% American students' enrolled in distance educating are not worse than students' achievements who study by traditional method, sometimes even better. And 33, 3% of all respondents believe that very soon results of distance educating will surpass similar results of classic educating system. According to researchers annually in China about 6 million people get degrees by technology of distance learning. Almost all UK distance education centers operate on base of country's universities. Britons think the distance education is very convenient: corresponds to the desired schedule, you can study what you want without detracting from the main work, even from the couch, and also allows you get the real university degree for an inexpensive cost.

Al-Farabi Kazakh National University one of the first in Kazakhstan opened an Internet-portal on the basis of their education base and provided an opportunity of distance learning not only for own students, but also for local comers. Today, the university has a strong technological foundation for distance educating. You

can conduct any training courses and lectures, all kinds of communications – from email forums and video conferences through a specially worked out server.

What is distance education? Most of people believe that distance education is just the updated form of classical extramural education. It's a quite misconception and misunderstanding. Unlike an extramural education, where students are taught by a single overall program, distance learning students educate on individual programs. This is the main idea of distance education – to make education more accessible as possible (due to distance education people living in remote corners, militaries, persons with disabilities can take metropolitan elite education).

Distance learning requires an individual curriculum, continuous communication with the tutor, who'll consult the student, check his control papers and help him to prepare for exams. The most important difference of distance education from other usual types of learning is possibility of choosing objects, the speed and the order of studying. As recent surveys shows more than 60% of Americans are willing to study remotely. Today in neighboring Russia on the testimony of experts almost 1, 5 million of Russians are ready to study remotely. These indexes are constantly growing. It is customary to think that distance education is for people who can not come to big cities due to lack of many or other reasons, to think that it is for regions. This is a mistaken notion. There's a growing demand for distance education on the part of megapolises citizens. Fast paced lifestyle of city dwellers, the high level of employment does not allow them to spend hours at the library and the lecture halls. Such kind of problems related to lack of time can solve distance education.

Open distance education – this is the new, high-quality, advanced form of distance education that based on the idea of accessible knowledge available in the 20th century thanks to the achievements of informational revolution and technological capabilities. On the basis of this studying lays student's independent interactive self-work with specially prepared materials. And here the main role played by a designated tutor-consular. Other methodical techniques and instructions directed to improve and optimize the learning process. So called open distance education technology closely linked with systematical standards which lay on its basis.

Fundamental progresses in these fields have great impact on developing this kind of distance education: informational technologies and ways of marketing services of consumers, developing of educational methods. As well as big role have transition from individual methods to complex educational technologies, widespread using of division of labor, awareness of the need systematic and network aspects which provides high quality of social services. Professionals who have relized the importance of the complex method in distance education began to identify the vital components of distance studying. For optimizing the efficiency of distance educating in teaching we use complex techniques and basic-ways. We consider the following as their primary elements:

- convergence of learning process with student's practical work – training in terms of the working environment, inclusion of the student's practical experience to the learning process, etc.

- using of the most active ways of teaching – discussion, business plays, trainings, “brainstorming”, working with interactive materials and etc.

- Educational basics – help students to open their unique talents, form their solid opinions and etc.

- Developing creative skills of student, teach to make decisions in situations which are previously not encountered by using problem methods of teaching (case study and job situations).

- developmental approach – not only to know but also the ability to use them, the ability of free thinking, incessant improving of one's IQ possibilities.

- Universality of course content and capacity of using them in certain situations.

There are several conditions for serving students on marketing approaches:

- provide most convenient education.

- make a systematic approach to provide all conditions for students' educating.

- optimize the consumption of student's time and money, which included in effectiveness of educating method.

- Standardization of education technology.

- The system of maintaining the level of quality.

- Modular forming of education program. Students can choose course and its intensity according to their needs.

- By using network service method combine savings and features of education process.

- help teach students not only the knowledge and practice, but also the skills of successful management.

During the distance education there'll be on-site and extramural studying. For instance, in extramural education uses such kind of conditions as individual works with basic learning materials and active including into the education content situations which are related with writings, real job-situations. If we'll say about on-site education's methods, we can divide them to the following:

- Tutorials (seminars) – dynamic group training, receiving feedback, correction of teaching and motivating ways of students, exchanging of practice and developing business communications.

- Self-help groups – mutual learning, exchanging of practice and developing business communications.

- written exams.

If we consider the main changes introduced in the teaching methods, they're following:

- applying intensive teaching methods.

- applying mixed and combined different teaching methods.

- Specially designed teaching materials.

- Teaching from student's working approach.

- Mutual teaching.
- Existence of elements of teaching by using informational technologies.
- applying of consulting elements.
- Network teaching system.

In brief, distance education very useful for students. These are the profits:

- Effective education without going out of main job.
- Unique effectiveness and comfortableness.
- Almost double saved time and money.
- High standard and quality of education.
- Additional services (business contacts, consulting)

As these analyses showed distance education is the type of education which meets all modern educational requirements. We believe that Kazakhstan as other innovative, advanced countries will not lag behind in this process.

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