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**RESEARCH OF THE PROBLEM OF MENTALITY OF THE RURAL POPULATION OF KAZAKHSTAN IN THE YEARS OF NEP**

The author studies the problem of mass consciousness of rural population in Kazakhstan at the period of new economic policy. Human consciousness, with its fundamentals, constantly evolving, undergoing special changes is crucial moments in history. The latter, of course, applies to the period of the New Economic Policy, which is characterized by a change of a planning-distribution economic model diametrically opposite-market model of economic life. The problem of investigating the mentality or mass consciousness is often reduced to the study of everyday consciousness, social psychology or public opinion.

The problem of studying the mentality seems extremely complex, as is required to investigate not only the interaction of many elements of the rural consciousness, but also to analyze the changes of consciousness, the manifestations of the peasantry in the mood for a certain length of time. Assist in this analysis can a variety of materials, testifying about transformation of consciousness, about his psychological turning point in the NEP conditions. This, above all, different materials peasant gatherings, reviews and reports of central Kazakhstan and party bodies, the results of sociological surveys of different regions of Kazakhstan and others.