

AL-FARABI KAZAKH NATIONAL UNIVERSITY

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S.E.Tapanova

THE LANGUAGE AND STYLE  
OF MASS MEDIA

*Educational manual*

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It is shown general information about style and language of educational methodology of press. The ability of making sense in newspaper materials' differentiating and style's peculiarities. As well as language they look through the structure of the style.

This studying book for students of journalism faculty are devoted to the students of universities and masters.

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## INTRODUCTION

There are proposed  
“Journalism” faculty stu-  
media and style” which  
thods and studio materia

The purpose of these  
ledge for future journali-  
the ability to see the pec-  
appropriate words in the  
dents in order to pay atte-  
we will show the main j-  
grammatical, syntaxes sig-

Every newspaper ha-  
of the style improve the  
guish you from other jo-  
attention to the language

The subject “ langua-  
be the continuation as we  
licist genre” and “literary  
fy future journalists in the

In the process of stud-  
the peculiarity the genre a-  
material every journalist  
word using special metho-  
keeping the meanings, al-

our mother tongue languag-  
Competence of the dis-  
– You will criticize by  
– During studio lesson

in journalistic genre in con-  
Having recognized by  
independent Kazakhstan”.

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