

# INNOVATION AND GLOBAL ISSUES IN SOCIAL SCIENCES

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#### EDITORS

Prof. Dr. Nurettin BİLİCİ Ragıp PEHLİVANLI Karlygash ASHIRKHANOVA



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# The Mimicry Peculiarities as a Mechanism for Successful Adaptation in the Society

### A.R. RIZULLA<sup>1</sup>, M.P. KABAKOVA<sup>2</sup>

#### Abstract

This paper shed a light into recently investigated phenomena, mimicry and its genesis. Mimicking, that is showing the same nonverbal and verbal behavior as one's interaction partner. This phenomena is a real working mechanism that allows people to become successful in all kind of relationships, such as: family (kids-parents and spouses relations), friends, work team and business. The causes that leading to occurrence of mimicry are described, among which the nature of human beings which develops in society, and the need to maintain relationships as a fundamental basic for them. The article provides an analysis of theoretical and experimental studies of mimicry starting with Western thinker, such as S.Freud, who considered mimicry as an important element in communication of affective states, to modern scientists, whose experiments showed the various facets of mimicry including neuroscience data. The paper describes designs of several experiments that were conducted close to ecological (natural) situations with naive participants, who did not suspect that they had been taken part in experiment. This emphasize the validity of results, as laboratory conditions might influence the validity of outcomes. The experiments took place in Western countries, the domestic science, especially Kazakhstan, did not conduct such kind of experiments.

The article shows peculiarities of experiment designs that might encourage our domestic scientists to developing researches and switch from theoretical to empirical development of domestic psychology science. The literature review contains both pioneers, who started mimicry researches and modern scientists' studies where the reader can take ideas and implement the findings into the practice as a student, teacher and scientist.

In the conclusion, authors emphasized the important role of mimicry in productive social adaptation or another words, the role in successful life maintaining, in the aspect of relationships with others. Furthermore, authors hypothesize that mimicry might be one of the predictors of people's well-being.

Keywords: mimicry, chameleon effect, echo effect, social perception, productive social adaptation.

Introduction

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<sup>&</sup>lt;sup>1</sup> Faculty of philosophy and political science, al-Farabi Kazakh National University, arizulla@mail.ru <sup>2</sup> Faculty of philosophy and political science, al-Farabi Kazakh National University, docent of general and applied psychology department, psychologycal sciences candidate. pobedovna\_70@mail.ru