**THE EFFECT OF GLOBALIZATION ON CHANGES**

**IN METHODS OF QUALITY MANAGEMENT IN KAZAKHSTAN**

Dana Mussina

Al-Farabi Kazakh National University, Almaty

Academic advisor: associate professor Shortanbayeva Zh.

If we will look back into the history of human evolution, it will be observed that the quality has always been integrated into the development of human society [1]. This is the reason why this thesis researches the effect of globalization on changes in methods of quality management in Kazakhstan Republic during last twenty years. Quality management is one of the most important challenges for many companies. Kazakhstan as a developing country also experienced such problems.

However, the methods of quality management are changing during the years and it is true that this changes lead to higher standards and then higher quality of production processes in most of the companies.

By the way, going to the next point from the definition of quality management it is easy to see what the purpose of quality management is. It is the establishment of policy and objectives by an organization to manage resources [2]. High standards and increasing level of quality are important factors in modern market economy, because the world is developing at a rapid pace and customer expectations are becoming more demanding.

The history of quality control in Kazakhstan started in XX century during Soviet Union time. However, as an independent Republic Kazakhstan opened its own Committee of Standardization, Certification and Metrology in 1992. By the way Kazakhstan rapidly opened its door to the world.

At present, the quality management system is actively developing. For instance, developing of interstate standardization and entering the group of ISO standards in 1992-2003 years. Additionally, in 1996 the U.S. National Institute of Standards and Technology signed a Memorandum of Understanding with the Kazakhstan’s government to bring Kazakhstan’s metrology methods in conformity with international rules and practices. Currently, in our country are being actively implemented a series of standards ISO 9000 and ISO 14000 [3].

Integrating into international quality management system also has big effect on the country’s economy; this is because in the economic sphere, greater integration would allow Kazakhstan and its neighbors to better exploit their natural resources, economic comparative advantages and pivotal location. Kazakhstan’s ability to realize its potential as a natural crossroads for east-west and north-south commercial trade – as demonstrated with the Silk Road during ancient and middle ages – depends on reducing manmade political and economic obstacles to the free flow of goods and people among Eurasian nations. Deeper economic integration would also make our country more attractive to foreign investors and our products would be competitive among foreign markets.

List of used literature:

1. Jain P.L. Quality Control and Total Quality Management, McGraw Hill, 2001, 396 p.
2. Schilckman Jay J. “ISO 9001: 2000 Quality Management System Design”, 2003, p.14
3. International Business Publications, USA, “Kazakhstan Business Law Handbook: Strategic Information and Laws”, 2013, p.40