**1st International Online Conference**

**7 December, 2016**

**Ohio University (USA), al-Farabi Kazakh National University (Kazakhstan), KIMEP (Kazakhstan)**

**Wednesday, December 7th December, 2016.**

**9.00am-11.00am (Astana time, Kazakhstan)**

**New Media, New Challenges: Best Practices In the Digital Age**

**Moderator** Counselor of the first vice-Rector, **Professor Galiya Ibrayeva** (al-Farabi Kazakh National University)

**(Chair) Director of the E.W.Scripps School of Journalism, Professor Robert Stewart** (Ohio University)

**Professor Galiya Ibrayeva** (al-Farabi Kazakh National University)

*Is new media threatened traditional journalism In Kazakhstan*

**Associate Professor** **Karlyga Myssayeva** (al-Farabi Kazakh National University)

New media development in Kazakhstan

**Associate Professor Aimee Edmondson** (Ohio University)

*The teaching of data journalism, such as best practices and places to go for training.*

**Associate Professor Sholpan Kozhamkulova (KIMEP University)**

*Dynamic, motivating and fun: how teamwork assignments can inspire engaged learning in j-courses*

**Associate Professor Hans Meyer (Ohio University)**

*How journalists can build a strong social media presence and brand by focusing on truth, fairness, and balance*

**Executive director of the National Association of Broadcasters of Kazakhstan Sholpan Zhaksybayeva** (Kazakhstan)

*The transition to a digital format as a state monopolization of the sphere of broadcasting*

**Keywords:**

New Media, New Challenges, Digital Age, education, journalism, data journalism, social media.