

AL-FARABI KAZAKH NATIONAL UNIVERSITY

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## INTERCULTURAL COMMUNICATION

*Educational-methodical manual*

Almaty  
«Qazaq university»  
2017

CNT23FA06F  
L2698-8000

*Republican educational methodological council of the Ministry of Education  
of the Republic of Kazakhstan. Subsection «Linguistics»  
al-Farabi Kazakh National University Editorial and Publishing Council  
The Joint National Languages Committee  
National Council on Languages and Education (JNCL-NCLIS,  
Washington, USA) National Council on languages and international education  
Academic Council of the Faculty of Philology and World languages  
Academic Council of the Faculty of Oriental Studies  
al-Farabi Kazakh National University*

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I 69 **Intercultural communication: educational-methodical manual / comp.: G. Madiyeva, W. Rivers (USA), J. Seitmetova, A. Kaibuldayeva. – Almaty: Qazaq university, 2017. – 72 c.**  
**ISBN 978-601-04-2185-1**

This teaching manual represents experience of compiling the manual on intercultural communication in Russian in accordance with the credit technology of learning for undergraduate, graduate, post-graduate students and anyone interested in intercultural communication issues. The manual presents the main topics, key issues, terms and concepts used to research the communication issues of different cultures bearers and questions to prepare for seminars and independent work as well. Studying of key issues on the discipline «Intercultural communication» allows to build the necessary competence on study of intercultural communication and conflict resolution issues.

Publishing in authorial release.

**LBC 811.111(075)**

ISBN 978-601-04-2185-1

© comp.: Madiyeva G., Riverse W.,  
Seitmetova J., Kaibuldayeva A., 2017  
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The problems of intercultural communication have been and continue to occur since differences between cultures were formed, who began to engage in military contacts to communicate with each other for various reasons and circumstances. Contrasts between different cultures appeared as a result of the interaction of different cultures that representatives of different cultures began to know each other and the difference in their behavior was noted even in the ancient times. The differences of languages, cultures and customs under the influence (Plato, M. Kashgari, Deshayes, G. Mettrie, F. Boas, W. Humboldt, E. Schlegel) appeared at different times.

However, systematic and conscious interaction between cultures, i.e, intercultural communication, appeared recently. As it was noted by A. Vasnetsov at the end of the twentieth century «The Universalization of cultures».

The unprecedented rate of development of clashes civilizations and continuous interactions of different human cultures, charged with opposite energy in the process of threatening the universal fire» [Vasnetsov, 1997].

Another important factor in development of intercultural communication space is the development of facsimile information transfer, the development of media and platforms, e-mail. Modern technologies of communication world quantitative and qualitative process between different cultures.

Numerous researches give evidence of the existence of universals, peculiar to many cultures, the community of socio-psycho-biological characteristics of his habitat, perception of the world, the search for universal signs and qualities natural