



Z. M. Abisheva
Sh. T. Abdreeva
G. R. Aizholova

FUNDAMENTALS OF LOCAL TOURISM ACTIVITIES

Educational-methodical manual

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Reviewers:

doctor of geographical sciences, acting professor *R.V. Plokhikh*
doctor of geographical sciences, associate professor *I.B. Skorintseva*

Abisheva Z.M.

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Discipline «Fundamentals of local tourism activities» refers to compulsory component of major disciplines 5B090200 – «Tourism». Training manual is intended for students enrolled in this specialty. The manual includes theoretical content of lecture course, training-methodological materials for contact hours and students' individual studies on discipline, test assignments for preparation for exam.

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INTRODUCTION

Regional studies are studies of particular area of a country, region, zone, city, settlement by local population, for whom those part of territory is considered as motherland. Integral research of little territory takes vast complex of issues, those problems cover such range of questions as history, ethnography, culture, archeology, population, economy and etc. Complex studies of homeland include follow points:

1. Nature and all of its elements (geology, relief, soil, climate, hydrology, vegetation, fauna), as well as its interconnections.

2. Historical past and demography (ethnography of a town and settlement, toponyms, etc.).

3. Material life, connections of environment and economy, as well as connection of separated branches of economy.

4. Cultural and spiritual life, art activity of nations (national art, folklore, architecture).

Regional studies and tourism are closely connected. Without reliable and diverse regional studies information it is impossible to develop tourist routes and excursions. Development of domestic tourism, holding hiking trails, and sightseeing requires organizers of tourist business of local knowledge, recreational facilities and methods of field research. Therefore, a basic knowledge of the tourist, local history work and techniques of natural history research are integral parts of professional training for tourism.

Course «Basis of tourist regional studies» is related to one of obligatory components of profile courses of State standards of specialty of «5B0902-00-Tourism».

The main goal of the course is to own methodology of studies of tourist and recreational resources (natural and historical-cultural) for development of domestic and international tourism.

Course objectives:

- to examine the main sources of the regional studies data;
- to acquire skills in applying the obtained data in creating tourist-excursion programmes;
- to teach students how to deal with data collection and analysis process.

Learning outcomes

Students will be able to know:

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Educational issue

Abisheva Zarema Maratovna
Abdreeva Sholpan Tursynbayevna
Aizholova Gulzhan Rollanovna

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