**METHODS «LEARNING BY DOING» OR HOW TO HELP DOCTORAL STUDENTS PUBLISHED ARTICLES IN JOURNALS WITH IMPACT FACTOR**

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The authors argue for intensification of humanitarian studies in the post-Soviet space science. After studying the methodology and themes of scientific research humanitarian cycle for the years of independence the Republic of Kazakhstan (1991- 2015), they conclude that there are still a lot of "white spots" in the presentation of the history of international economic relations around Central Asia. The method of «learning by doing» will help to eliminate the existing deficit of original hypotheses in presenting regional history and folding system of state regulation of the economy, in the context of world history.

***Keywords*:** hypothesis, the study, the journal with the impact factor, social journalism, technique, materials, Kazakh National University. Al-Farabi, scientific paper.

Teach correctly to issue a scientific article - no easy matter. For this young researcher has to possess the material and, in addition, learn how to express their opinions, so that even people far from science understood and correctly assessed the work of dissertation. Learning through action, in other words - fulfilling specific tasks, to produce new knowledge through scientific experiment to come to certain results - the essence of a technique «learning by doing».

One caveat should immediately designate. That is evident in the natural sciences, the humanities should be explained. Otherwise, we are wandering from century to century patterns and stereotypes. This is evident in the history of Kazakhstan (the origin of the ethnonym "Kazakh" is still a topic of debate).

Initially, research manager draws attention to the title of the article. This does not mean that the title does not change; In contrast, by the end of the article (abstracts) name will be improved.

What are the requirements to the title of the most typical? First. It should be informative and overlap with the topic of the thesis, otherwise why bother to be taken for writing articles? Second. The title of the article (abstracts) should present the chronological framework of the study (for example: 1991 2011, or the nineteenth and twentieth centuries, or the 20-ies of XX century), to indicate the approximate boundaries of the sources and the socio-economic component of the particular period. Third. If necessary, mark the geography of the study (Central Asia, Russia, Egypt, and others.) Moreover, the selected aspect (social, political, philosophical, and so on.).

The object and purpose of the study should overlap with the topic of the dissertation. It is important to give a brief description of the methods of scientific knowledge, of discussions and arguments of the author, and in the end will certainly present the results (final or intermediate), commenting, they are the same or different from the findings of colleagues (domestic and foreign).

All of these components combined with the finding aid (links to) the publication of the article will give a strictly scientific in nature and help build its internal logic.

Of course, the article (theses) should be deleted unnecessary parts of research: for example, the difficulty of finding sources, inappropriate emotions, etc., in order to save the publishing area, because the reader important methods and conclusions. For all that, the article to complement the original hypothesis, expressed in the very beginning. Do not be shy to point out the fact, if in the course of the study the original idea of ​​working may be change since it influenced the newly discovered facts, benchmarking and others.

Actually, we outlined the above scheme of a scientific article. Fill those Framework outlines specific content, logically and correctly build digestible summary of the study course, lead to the conclusion - the task of dissertation. To master this art, it is necessary to study special literature, to know the works of scientists, recognized masters in their chosen industry.

We must remember that the human sciences rather labile, i.e., conclusions of economists smoothly flow in the realm of politics and political science, are used in sociology and anthropology, and all of them are together become the property of history.

For example, symptoms of crisis in the economy often crowned by political (coup, revolution, impeachment, Brexit, etc.) and social (unemployment, inflation) shocks, as reflected in the media, i.e., current processes and events somehow feed journalism, as a profession and as a branch of knowledge, and - as a reflection of the "fourth branch of government."

Conclusions specific studies should be consistent with the modern rod approaches in the humanities. It is important to link the goals and objectives of the study with the state program. It is necessary to monitor the publications of colleagues to avoid unnecessary repetition.

When citing foreign publications should avoid plagiarism - it is necessary to specify the name of the book / article, the author (s), year of publication and pages quoted fragment.

In the case of post-Soviet material, it is important to put forward bolder hypothesis, fundamentally changing the stale concept. Many of them were formed in the last century and in need of revision. This is - one of the most urgent problems of young Kazakhstan’s researchers.

For example, the logs in the database Scopus put forward the basic requirement - a particular area of ​​study. Kazakh investigators often write, abstracting from the source, trying to identify their personal opinion. However, they do not always give clear arguments in favor of the concept or do not adhere to the concept.

This is often the reason for the deviation from the publication of the article. Reviewers need to be sure that the author does not use plagiarism, for this, it is important to quote the edition of the past few years. It is important to study the methods and materials. Also plays a role as the author puts forward a hypothesis and protects. Justification (argument) abstracts of the main body of the article.

In the media, the Internet is now housed the most attractive offers to publish an article in the prestigious publication, but if you look closely, most of them created in Russian. This fact alone should alert: after all, the language of science is English. Where did the editors of international journals perfect knowledge of the Russian language? Prudence does not hurt, it is necessary to find the publication in indexed lists, publishing site and study the dynamics of the growth of the citation and subscriptions.

For doctoral students specializing in journalism, the challenge to publish the research and development, at first seemed an impossible task. Occupation journalist has its own specific and original and independent opinion is valued in it. Whereas scientific style requires restraint and argumentation.

Therefore, from the doctoral specialty "Journalism" can often hear complaints about the inconsistency between professional competence and - the scientific method. However, in order to bring their knowledge to the reader, the author must learn to master the methods of data journalism.

Having studied many publications in journals with impact factor, we noticed a definite trend. Humanities research is now similar to the natural, as the authors use diagrams, tables, graphs and statistics for the reasoning and visualization of its findings and theories. Noticeable thus interdisciplinary paradigm.

In general, in order to succeed in achieving this goal, the author - a young scientist, and his mentor have to revise the amount of reliable data, archives, search for the original sources. Further, comparing their findings with the publication of colleagues over the past few years show the favorable side of his studies. It is important that the development is beneficial to humankind, the obvious positive benefits of the project.

Thus, the road by walking (proverb). It is important to investigate their chosen field, to understand the socio-economic situation, the cause-and-effect relationships. Knowledge of the basic laws of dialectics must! To avoid possible disappointment, the author must learn to carefully examine the requirements of the magazine and correct reviewer’s comments. Patience and hard work to succeed.

The above provisions are based on the experience of working with masters and doctoral students, as well as the practice of successful publications in journals with non-zero impact factor. Using our method will allow graduates of Al-Farabi KazNU to be in demand and competitive in today's conditions. The labor market presents significant opportunities for young graduates. The University is able to export our educational programs, provided quality selection in the master's and doctoral, master a foreign language (English). Science University library, IT communications, external communications with employers form the basis for an excellent study and doctoral theses.