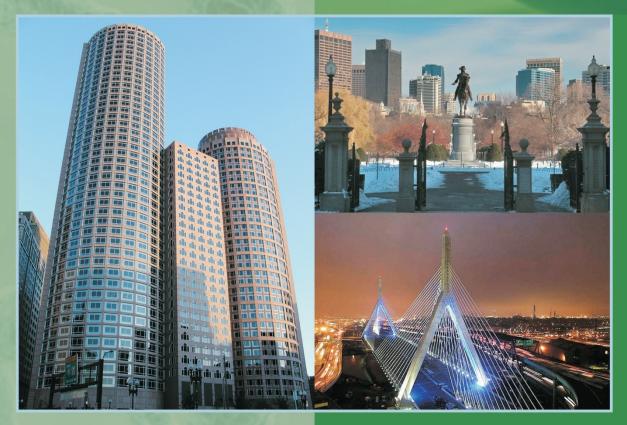


June 3 - 6, 2013, Boston, USA





Sponsorship & Exhibition Prospectus

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### WELCOME MESSAGE FROM THE ORGANIZERS

Dear Colleagues,

We extend a warm welcome to the distinguished Nobel laureates, speakers, delegates, exhibitors, biotechnologists and pharmaceutical industry leaders, from around the world to the USA, for attending The World Biotechnology Congress (WBC 2013).

This event will focus on various important disciplines of biotechnology and its applications for improvement in health and quality of life the world over. It is anticipated that up to 1000 of the world's leading scientists, researchers, industrialists and academicians, including several Nobel Laureates, in the fields of biotechnology as well as medical and biological sciences, will attend this forum in Boston, to share and discuss new scientific ideas, products and breakthroughs. We are indeed pleased to host such an international conference in the United States of America.

This conference will have a variety of lectures from eminent scientists, including Noble Laureates, who will deliver lectures on plant and environmental technologies, transgenic plants and crops, bioremediation, microbial diversity and bio-monitoring. Focus will be given to medical biotechnology, stem cells, gene therapy, tissue engineering, biopharmaceutical manufacturing, cell based therapy, cell cultivation, diagnostics, imaging, pharmacogenomics, microarray technology, biomarkers, pharmaceutical biotechnology, vaccines, CNS, Cancer, antibodies, protein engineering. There will also be important lectures on food, marine, bio-safety systems biology, clinical reserved/clinical trials, bioethics and Nano biotechnology

We hope that the deliberations and recommendations of this conference will have a significant impact on the future directions of business development, strategic alliances, partnering trends, product opportunities, growth, business models and strategies, licensing merger and acquisitions, outsourcing, venture capital besides financing and intellectual property.

# World Biotechnology Congress 2013

This unique international conference provides a platform for researchers and decision makers in biotechnology to present their latest findings and learn about all the important developments in biotechnology. Many Nobel Laureates and many world renowned experts will participate at the conference.

The conference will cover the translational nature of biotechnological research, with emphasis on both the basic science as well as its applications in industry and academia. Presentations will include major research advances in biotechnology, business development, strategic alliances, partnering trends, product opportunities, growth business models and strategies, licensing and pharmaceutical biotechnology (e.g. vaccines, CNS, cancer, antibodies), medical biotechnology, industrial biotechnology, bioprocess engineering, protein engineering, plant and environmental technologies, transgenic plant and crops, bioremediation, and microbial diversity research.

Throughout the course of the four day conference, you will have the opportunity to both network and hear leaders from the international academic and corporate biotechnology communities

### **Delegates Profile**

The conference will appeal to a targeted group of biotechnologists and scientists. Delegates and exhibitors will have a valuable, informative and positive experience.

- Biotechnologists
- Biotech scientists
- Clinicians/Doctors

CEOs, CROs, senior instrumental professionals' directors and research associates from the pharmaceutical industry and academia

### Benefits of Attending:

02

- Exchange ideas and network with leading biotechnologists and decision makers.
- Bring together top international biotechnology professionals presenting cutting-edge discoveries, research and opportunities for new biotech business practices and partnerships.
- Exhibitors can gain direct access to a core audience of biotechnology professionals and decision makers, and have increased visibility through branding and networking at the conference.
- Obtain a global roundup of Pharmaceutical research capabilities and opportunities.
- The conference will feature a commercial exhibition and poster sessions

### Why Sponsor

Sponsoring this conference will corroborate your commitment to support the advances in Biotechnology and the related therapies towards prevention and cure of major diseases affecting humanity. The objective will be to continue this unique international conference each year aiming to provide a platform for all biotechnology scientists, internists and primary care physicians to discuss and learn about all the important international breakthrough developments on Biotechnology and on new therapeutics. The scientific program has been developed by a committee of leading experts and comprises of 08 tracks:

- Pharmaceutical Biotechnology: biopharmaceuticals discovery (CNS, cancer, cardiovascular, endocrine, immune); vaccines; antibodies; protein engineering.
- Plant and Environment: transgenic plants and crops; bioremediation; microbial diversity; bio-monitoring; photosynthetic microorganisms, cyanobacteria and microalgae.
- Industrial and Manufacturing: bio-fuels; energy crops (cellulosic ethanol industry); industrial enzymes; bioprocess engineering and optimization.
- Medical Biotechnology: biopharmaceutical manufacturing; diagnostics; imaging; pharmacogenomics (personalized medicine); microarray technology; biomarkers.
- Business Development: strategic alliances; partnering trends; product opportunities; growth; business models and strategies; licensing; merger and acquisitions; outsourcing; venture capital and financing; intellectual property.
- Regenerative Medicine: stem cells, gene therapy; tissue engineering; cell based therapy; cell cultivation.
- Other areas: Food; Bio-safety; Systems Biology, Clinical Research/clinical trials; bioethics; nanobiotechnology.
- Marine Biotechnology: Environment Applications of Marine Biotechnology; Marine Natural Products; Bioproducts and Bioactive Compounds; Marine Microbiology and Biodiversity; Marine-based Drug Discovery & Development; Genomics and Proteomics of Marine Organisms; Aquatic Microbial Ecology

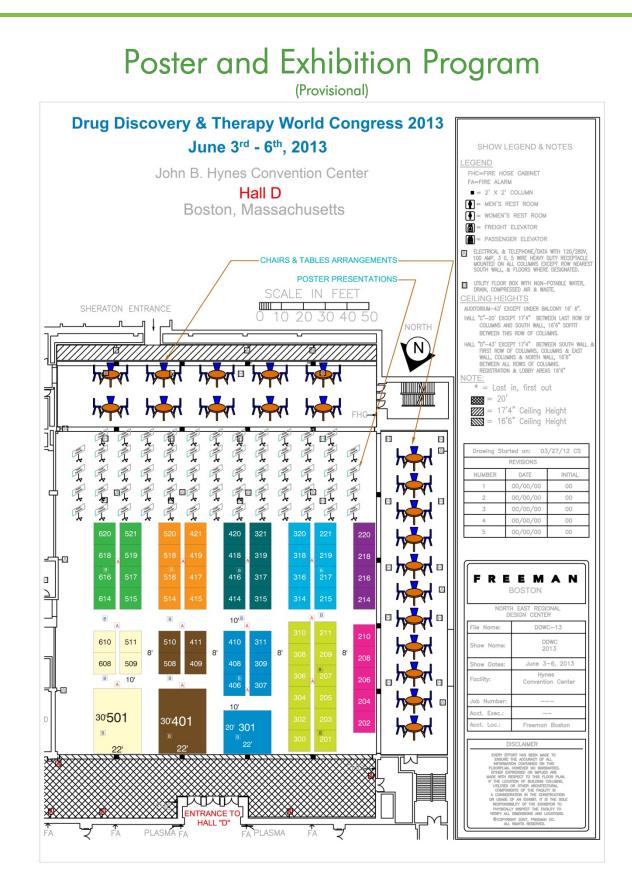
For updated list of tracks please visit: <u>http://worldbiotechcongress.com/index.htm</u>

# International Advisory Board

Ferid Murad, (Nobel Laureate) (President) USA	Aaron Ciechanover, (Nobel Laureate) Israel
Karl Barry Sharpless, (Nobel Laureate) USA	Elizabeth E. Hood, USA
<b>Jean-Marie Lehn</b> (Nobel Laureate) France	Alain Chapel, France
<b>Alexander V. Gusakov</b> , Russia	<b>Eugenia J. Olguín,</b> Mexico
<b>Ekatherina Charvalos</b> , Greece	<b>Wim Quax,</b> The Netherlands
<b>Alan Fersht, FRS</b> UK	<b>Fengwu Bai</b> , China
George Guo-Qiang Chen, China	Helmut Schwab, Austria
<b>Jan Kas,</b> Czech Republic	<b>Thomas Böldicke</b> , Germany

<b>Joaquim Cabral</b> , Portugal		<b>Kazuhiro Kogure,</b> Japan
Marcial Leonardo Lizarraga- Partida, USA		<b>Masayuki Machida</b> , Japan
Michael Ochs, USA		<b>Peter Raspor,</b> Slovenija
<b>Richard Gross</b> , USA	<b>C</b>	Roberto Tuberosa, Italy
Shulin Chen, USA		Anna Tampieri, Italy
Allan L. Goldstein USA		Sisir K.Dutta USA
Darshana N. Jhala USA		Michael R. McDevitt USA
<b>Vidya Gopalakrishnan</b> USA		<b>Ravi Naidu</b> South Australia
 <b>Masao Takei</b> Germany		

http://worldbiotechcongress.com/advisoryboard.htm



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### **General Information**

Venue:

THE JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER 900 Boylston Street Boston, MA 02115, United States (617) 954-2000 http://www.massconvention.com

The John B. Hynes Veterans Memorial Convention Center, in Boston, Massachusetts is one of the top convention and trade show facilities in the United States. The Convention Center, boasts of over 193, 000 square feet of exhibit and meeting space.

The John B. Hynes Veterans Memorial Convention Center, integrated into the historic and shopping heart of Boston, is an ideally located, all-inclusive, all-weather convention center. Recipient of multiple planners' choice awards, the Hynes offers 175,000 square feet of flexible exhibit and auditorium space with 41 meeting rooms, a 25,000 square feet ballroom, and technical advantages including wired and wireless Internet access throughout.

### Exhibition set up (subject to change)

Exhibition set up: Sunday 2<sup>nd</sup> June 2013: 10:00 am – 05:00 pm

Exhibition opening hours: Monday 3<sup>rd</sup> June 2013: 10:30 am – 17:00 pm Monday 3<sup>rd</sup> June to Thursday 6<sup>th</sup> June 2013 09:00 am – 17:00 pm

#### Exhibition breaks down:

Monday 6<sup>th</sup> June 2013: 16:00 pm – 18:00 pm \*Exhibition Area will open with the first Coffee Break

#### Liability and Insurance

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal travel and health insurance for their trip.

### **Conference** Organizers

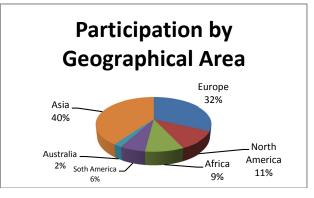
World Biotechnology Congress 2013 will be organized by Eureka Conferences Inc., <u>http://www.eureka-science.com/events</u>

Should you require any further information, please contact us at: Eureka Conferences, Inc. One Boston Place 26th Floor, Boston, MA, 02108 United States Tel: +1-857-2398855 Fax: +1-857-2398801 & +1-617-6007129 Email: hasinahabib@eurekaconference.com

### About Previous Events of Eureka Group 2008 to 2012 Statistics

Attendee Breakdown 200	08 to	2012
------------------------	-------	------

Active participants	1808
Accompanying persons	240
Total Attendees	2048



### Some Nobel Laureates and Eminent Scientists who attended the previous event

Prof. Robert Huber (Nobel Laureate) Prof. Ferid Murad (Nobel Laureate) Prof. James Cronin (Nobel Laureate) Prof. Richard R. Ernst (Nobel Laureate) Prof. Klaus van Klitzing (Nobel Laureate) Prof. John Ropert Schrieffer (Nobel Laureate) Prof. Robin Warren (Nobel Laureate) Prof. Erwin Neher (Nobel Laureate) Prof. J. G. Veltman (Nobel Laureate) Sir Harold Kroto (Nobel Laureate)
Prof. Kurt Wuthrich (Nobel Laureate)
Prof. Yuan T. Lee (Nobel Laureate)
Prof. Johann Deisenhofer (Nobel Laureate)
Prof. Erwin Neher (Nobel Laureate)
Prof. Werner Arber (Nobel Laureate)
Prof. Jean-Marie Lehn (Nobel Laureate)
Prof. Atta ur Rahman (FRS)
Prof. Goverdhan Mehta, (FRS)
Alan Fersht (FRS)
Dr. Christian Domingo Ribas
Dr. Alan Reitz
Dr. Gordon Wallace
Dr. David Kerr

### 2008 - 2012 Exhibitors

- Arabian Gulf University
- Bachem
- Bentham Science Publishers Ltd.
- Biotechnology & Research Park
- CFM Oskar Tropitzsch E.K
- Dubai Pharmacy College & Dubai Medical College for Girls
- DUBIOTECH Dubai
- Emirates Airlines
- EU2P
- FQS Poland
- HANA MEDICAL SUPPLIES
- Higher Colleges of Technology
- HVD Lifesciences
- Integrated Gulf Biosystems
- MIND Education and Research in Neuroscience and Medicine
- Nowicky Pharma
- Phoenix Pharmaceuticals Inc.
- Thomson Scientific Business
- WYETH
- 3S-Pharmacological Research
- Bruker Middle East
- Chembridge Corporation
- Clinart International
- Iris Biotech GmbH
- JSW Life Sciences GMBH
- MPI Research
- New Chemistry Horizons Laboratories Ltd.
- Prous Science
- Pharm Research MD
- RAK Medical & Health Sciences University
- Science Alert
- SentoClone
- Shrodinger
- SIDRA
- Simulation Plus
- Swiss Biotech
- Techknowledge
- XpandBio





09



# Delegates Profile

### Registration Type

	Numbers
Poster Presenter Academic	124
Session Speaker Academic	103
Delegate Academic	87
Students	84
Invited Speaker Academic	71
Accompanying Person (Academic)	26
Delegate Corporate	21
Invited Speaker Corporate	7
Poster Presenter Corporate	3
Session Speaker Corporate	2
Accompanying Person (Corporate)	1
Additional Exhibitor	1
Exhibitor Additional Nominee	1
Session Speaker & Poster Presenter Academic	1
	532









### **Commercial Exhibition**

The exhibition will be another attraction of World Biotechnology Congress 2013 and will be organized close to the main auditorium. The exhibition hall will accommodate the conference poster exhibition, all catering points and the internet cafe. The scientific program will be structured to maximize opportunities for delegates to visit the commercial exhibition – with the coffee and lunch breaks lounge areas, and poster sessions all being held nearby.

Space at the Commercial Exhibition will be sold on a first come first served basis, with Gold and Silver Sponsors taking priority.

### **Exhibition Costs:**

Stands at the shell scheme are available in a range of sizes starting from 9 square meters (3m x 3m).

The cost of this package is US\$ 2500.

The price includes:

- Back and side walls
- One electrical socket
- Company name-board
- □ Company listing in the Conference Program Book
- One Full registration per 9m<sup>2</sup> stand

### Exhibitor Registration includes:

- Access to the Commercial Exhibition
- Access to Scientific sessions
- □ Access to the Poster Exhibition
- □ Attendance at the Welcome Reception

Additional exhibitors to the above will be charged an Exhibitor only registration fee of US\$ 1490 /- each and they will not have access to lecture sessions unless they register as corporate delegates paying full registration fee.

The exhibition manual will be distributed approximately 2 months prior to the conference. The manual will contain details of the costs and booking arrangements for additional carpet, electricity, furniture, lighting and catering etc.

# Sponsorship Packages

ltems	Cost	Benefits & additional information
Platinum Sponsorship:	US\$ 125,000.00	<ul> <li>27 SQM Exhibition space</li> <li>10 min talk at the inauguration</li> <li>6 Exhibitor Registrations</li> <li>10 Full delegate Registrations</li> <li>Branding via Corporate Banner in each conference room.</li> <li>1 full page color advertisement in</li> <li>the congress program book</li> <li>Logo on the conference program cover</li> <li>Full page company profile in the congress program</li> <li>1 Delegate Bag Insert</li> <li>Branding on Back Drop and recognition via logo during conference inauguration</li> <li>Branding on all offsite/onsite promotional material and signage Acknowledgement on the congress website</li> </ul>
Gold Sponsorship:	US\$ 75,000.00	<ul> <li>18 SQM Exhibition space</li> <li>4 Exhibitor Registrations</li> <li>4 Full delegate Registrations</li> <li>1 full page color advertisement in the congress program book (inside front)</li> <li>Half page company profile in the congress program</li> <li>1 Delegate Bag Insert</li> <li>Acknowledgement on the congress website</li> <li>Branding on Back Drop and recognition via logo during conference inauguration</li> <li>Branding on all offsite/onsite promotional material and signage</li> </ul>
Silver Sponsorship:	US\$ 40,000.00	<ul> <li>First Choice of Exhibition Space - after Gold Sponsors</li> <li>9 SQM Exhibition space</li> <li>2 Exhibitor Registrations</li> <li>2 Full delegate Registrations</li> <li>Half page company profile entry in the congress program</li> <li>1 Delegate Bag Insert</li> <li>Acknowledgement on the congress website</li> <li>Branding on Back Drop and recognition via logo during conference inauguration</li> <li>Branding on all offsite/onsite promotional material and signage</li> </ul>
Bronze Sponsorship:	US\$ 25,000.00	One Delegate Bag Insert 1 Full delegate Registration Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite/onsite promotional material and signage
Poster Session Sponsor:	US\$ 10,000.00 per daily sessions	Company logo on each poster board (logo printed on each poster number) Branding on all offsite/onsite promotional material and signage

Delegate Sponsor:	US\$ 10,000.00 per delegate (will cover registration fee and accommodation expenses only)	Branding on all offsite/onsite promotional material and signage Special Branding on Delegate Badges
Congress Program Book:	US\$ 10,000.00	Full page advertisement on the outside back cover of the Congress Program
Congress Program Advertisement:	US\$ 2,500.00 per ad Full page, full color ad	Advertisement in the body of the Congress Program
Pocket Program:	US\$ 7,500.00	Company Branding with logo on Pocket Program
Delegate Bags:	US\$ 25,000.00 (Placement of the logo will be at the discretion of the organizers)	Company logo printed on each Delegate Bag
Delegate Bag Insert:	US\$ 2,000.00 (Per Insert)	Up to 2 pages (A4 size), Company information in every Delegate Bag
Delegate Pad and Pen:	US\$ 5,000.00	Company logo & Congress logo on congress pad and pen in every Delegate Bag
Internet Cafe:	US\$ 10,000.00	Company logo on screens and signage
Lunch (Per Day):	US\$ 15,000.00	Company logo at lunch stations
Coffee Break (Per Break):	US\$ 7,500.00	Company logo at coffee stations

rack Sponsorship P Gold Track Sponsor:	US\$ 80,000.00	Funds used to cover speaker registration & accommodation fee
Cold Hack Sponsor.		Benefits to Sponsor Acknowledgement at the inauguration Two 3x3m exhibition booths with 4 exhibitor registrations Full page advertisement in conference program. 5 Full delegate Registrations Branding via 4 x 2 ft banner during all track lectures 1 page chair drop before each lecture in sponsored track. Exposure with logo on website as – track sponsor- Exposure through logo on all onsite Track promotional material Inclusion of logo with brief text in conference program
Silver Track Sponsor:	US\$ 40,000.00	Funds used to cover speaker registration & accommodation fee Benefits to Sponsor Acknowledgement at the inauguration One 3x3m exhibition booth with 2 exhibitor registrations Half page advertisement in conference program. 3 Full delegate Registrations Branding via 4 x 2 ft banner during all track lectures Exposure with logo on website as – track sponsor- Exposure through logo on all onsite Track promotional material Inclusion of logo with brief text in conference program
Bronze Track Sponsor:	US\$ 25,000.00	Acknowledgement at the inauguration2 Full delegate RegistrationsHalf page advertisement in conference program.Branding via 4 x 2 ft banner during all track lecturesExposure with logo on website as – track sponsor-Exposure through logo on all onsite Track promotional materialInclusion of logo with brief text in conference program
Premium Track Sponsor:	US\$ 15,000.00	1 Full delegate Registrations Half page advertisement in conference program. Branding via 4 x 2 ft banner during all track lectures Exposure with logo on website as – track sponsor- Exposure through logo on all onsite Track promotional material Inclusion of logo with brief text in conference program
Prime Track Sponsor:	US\$ 10,000.00	1 Full delegate Registrations Branding via 4 x 2 ft banner during all track lectures Exposure with logo on website as – track sponsor- Exposure through logo on all onsite Track promotional material Inclusion of logo with brief text in conference program
Track Sponsor:	US\$ 5,000.00	Branding via 4 x 2 ft banner during all track lectures Exposure with logo on website as – track sponsor- Exposure through logo on all onsite promotional material Inclusion of logo with brief text in conference program

### Sponsorship & Commercial Exhibition Booking Forms

Company Name:	
Contact Person:	
Position / Designation:	
Office Mailing Address:	
Post Code:	Country:
Telephone:	Fax:
Email address (es):	

We agree to abide by the terms and conditions mentioned below

### Terms and Conditions

#### Important Information

- The details in this document are correct at the time of printing. The organizers do not accept liability for any changes that may occur.
- The organizers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space.
- The organizers reserve the right to amend the attached floor plan should it be felt that such an amendment would benefit the conference as a whole.
- The organizers must approve the size and content of all delegate bags inserts.
- Branding and catering over and above that listed in this prospectus is at the sponsors' expense.
- In return for a hyperlink from your company name on the conference website, the sponsor is required to provide a reciprocal link from their website to the conference website <u>http://www.worldbiotechcongress.com</u>

#### **Payment Schedule**

- 25% on signing of Booking Form to secure your preferred option.
- Remainder due Jan 1, 2013

#### Payments must be made by either:

- Direct bank transfer details available upon request
- Company Cheque payable to Eureka Conferences Inc.,
- Credit card payment form available upon request
- All payments must be in US Dollars.

#### Terms and Conditions of Contract

1. If the Exhibitor fails to comply in any substantial respect with the terms of this agreement, the Organizers shall have the right to sell the space to another company. The Exhibitor, however, will be liable for any loss suffered by the Organizers thereby, and all expenses paid by the Exhibitor hereunder shall be absolutely forfeited to the Organizers. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the show, the Organizers are authorized to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the exhibitor from any liability hereunder.

2. No exhibitor shall erect any sign, stand wall, or obstruction, which in the opinion of the Organizers interferes with an adjoining Exhibitor. Plans of the proposed exhibition stand must be supplied to the Organizers for approval by the date stipulated in the Exhibitor Manual.

**3.** All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the organizers.

4. Dismantling the Exhibits – Exhibits must not be removed and displays must not be dismantled either partially or totally, before closing time on the last day of the Exhibition – June 6<sup>th</sup>, 2013. All exhibits and display material must be removed by the time indicated by the Organizers in the Exhibitor Manual.

5. Exhibitors shall comply with the Rules and Regulations stipulated by the Organizers, the relevant Health and Fire Departments and with all relevant State Acts.

6. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which the stand is located- by nails, screws, oil, and paint or by any other cause whatsoever. The Exhibitor guarantees to pay for the repair of any damage caused.

7. Exhibitors have thirty (30) days to make their final payment when it falls due. After this time, and only when payments have not been made, the stand will be made available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made, and no Exhibitor shall occupy his stand space in the Exhibition until all the payment owing to the Organizers by the Exhibitor is paid in full.

8. Exhibitor's Liability and Indemnity: Neither the Organizers nor any of their employees, agents or representatives will be responsible for any injury to Exhibitor or to any of Exhibitor's employees, contractors, agents, licensees or invitees, nor for any injury, loss or damage to any personal property, materials or equipment of any such persons, from any cause whatsoever. All personal property, materials and equipment of Exhibitor are deemed to remain in the care, custody and control of Exhibitor at all times, and the Organizers shall have no responsibility or liability with respect thereto. Persons visiting, viewing or otherwise participating in the Exhibitor's exhibit shall be deemed to be the invitee, guest or licensee of the Exhibitor, rather than the invitee, guest or licensee of the Organizers. Exhibitor assumes full responsibility and liability for the actions and omissions of its agents, servants, employees, contractors, licensees, invitees, visitors and quests, whether acting within or without the scope of their authority, including without limitation claims arising out of the supply or demonstration by Exhibitor of samples of any kind whatsoever (whether such samples are sold or given gway for free). and Exhibitor agrees to defend, indemnify and hold harmless the Organizers from and against any and all loss, cost, damage, claim or expense incurred by the Organizers as a result, directly or indirectly, of the actions or omissions of Exhibitor or any of its agents, servants, employees, contractors, licensees, invitees, visitors and guests, whether acting within or without their scopes of authority. The Organizers' obligations hereunder are subject to modification and/or release in the event of strikes, lock outs, riots, civil unrest, war, Acts of God, weather events, casualty, fire, failure of utilities, building defects, explosions, accidents, force majeure and other events beyond the control of the Organizers, and Exhibitors are advised to carry business interruption or other insurance to mitigate these risks. Under no circumstances will the Organizer be liable for lost profits or consequential, indirect, speculative or punitive damages.

9. Insurance - Exhibitor shall insure all personal property, materials and equipment to be used or displayed at the Exhibit for its full replacement value and shall carry commercial general liability insurance with limits of at least \$2 million per occurrence, with reputable and creditworthy insurance carriers licensed to do business in the jurisdiction in which the Exhibit will be located. Exhibitor shall produce for the Organizers upon request proof of such insurance coverage. Exhibitor is also advised to carry appropriate business interruption or similar insurance coverage.

10. The Exhibitor is responsible for the safety of products and general display of the stand. During move-in and move-out period, material should not be left unattended at any time.

11. It is the responsibility of the Exhibitor to leave the stand clean and tidy during the Exhibition and after moving out.

12. The Organizers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, utilizing the right only where circumstances necessitate such action and without any liability to the Organizers.

13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organizers reserve the right to do so, at their sole discretion without any liability to the Organizers.

14. The Organizers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organizers.

15. Cancellation of Space – In exceptional circumstances the Organizers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with: (a) That the request for cancellation is submitted by registered post (b) That the request is received at least three months prior to the opening of the Exhibition. (c) That the Organizers are able to re-let the cancelled space in its entirety. (d) That the reason given for the request of the cancellations is, in the opinion of the Organizers, well-founded. (e) That the Exhibitor agrees that the Organizers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

16. The Organizers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organizers.

17. Conduct of Exhibitor and Representatives (a) Annoyance: The Organizers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. (b) Microphones: The use of microphones is permitted, but the volume must not be such as to cause any annoyance to other Exhibitors. The Organizers reserve the right to prohibit their use if in the Organizers opinion any annoyance is being caused. (c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organizers or their agents and the Organizers shall not be responsible for any loss thereto occasioned by such removal. (d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand.

**18.** The rights of the Organizers under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of the Organizers.

<ul> <li>19. Right of Rejection – Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organizers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organizers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non compliance with the rules and regulations there shall be no return of payment if such rejection or prohibition is deemed necessary by the Organizers.</li> <li>20. No stand may be sub-let in any manner without the consent of the Organizers.</li> <li>21. Please send us the copy of your insurance cover along with this form.</li> </ul>
Name:
Signature:
Date:
Please return this form to : World Biotechnology Congress 2013 One Boston Place 26th Floor Boston, MA, 02108 United States Email : marketing@worldbiotechcongress.com or info@worldbiotechcongress.com Tel: +1-857-2398855 Fax: +1-617-6007129 & +1-857 2398801
Fax: +1-017-000/129 & +1-037 2390001

tems	Cost	Quantity	Amount
Platinum Sponsorship:	US\$ 125,000.00		
Gold Sponsorship:	US\$ 75,000.00		
Silver Sponsorship:	US\$ 40,000.00		
Bronze Sponsorship:	US\$ 25,000.00		
Poster Session Sponsor:	US\$ 10,000.00 per daily sessions	No. of Days	
Delegate Sponsor:	US\$ 10,000.00 per delegate	No. of Delegates	
Congress Program Book:	US\$ 10,000.00		
Congress Program Advertisement:	US\$ 2,500.00 per ad Full page, full color ad	No. of Ads	
Pocket Program:	US\$ 7,500.00		
Delegate Bags:	US\$ 25,000.00		
Delegate Bag Insert:	US\$ 2,000.00 (Per Insert)	No. of inserts	
Delegate Pad and Pen:	US\$ 5,000.00		
Internet Cafe:	US\$ 10,000.00		
Lunch(Per Day):	US\$ 15,000.00	No. of Days	
Coffee Break(Per day):	US\$ 7,500.00	No. of Days	
Commercial Exhibition: We wish to reserve space in he Commercial Exhibition at WBC 2013. Our preferred pooth numbers are :	US\$ 2500.00	No. of Booths required	
1			
2			
3			
	s required to secure the on and exhibition space	Total Amount in US\$	

# We wish to reserve Track sponsorship follows: Select ( $\checkmark$ ) appropriate

Items	Cost		Quantity	Amount
Gold Track Sponsor	US\$ 80,000.00			
Silver Track Sponsor	US\$ 40,000.00			
Bronze Track Sponsor	US\$ 25,000.00			
Premium Track Sponsor	US\$ 15,000.00			
Prime Track Sponsor	US\$ 10,000.00			
Track Sponsor	US\$ 5,000.00			
25 % Deposit is required to secure the sponsorship option and exhibition space			Total Amount in US\$	