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Innovative Mechanisms in the Procurement Logistics of the Republic of Kazakhstan

Erzhan B. Zhatkanbaev*, Emur S. Mukhtar**, Maiya M. Suyunchaliyeva***

Abstract

Innovations in the procurement logistics now is very popular in Kazakhstan. Nowadays there are a lot of documents of transport infrastructure and Kazakhstan logistic system is developing more and more. Procurement logistic is the direction where you can count, sometimes you can buy some products or transport equipments. Logistic in Kazakhstan is new direction, there are a lot of young people who choose this specialty and will stay demanded. Our president said a lot of words in strategies about development in logistics and so there will be new methods that will be used here. Innovations are new technologies that are used in different spheres so this structure as procurement logistic will develop in Kazakhstan and every citizen of our republic will support it. Transport systems are used for transitions different products so there are a lot new transition roads for example Western China - Western Europe; Astana-Almaty; Astana-Ust-Kamenogorsk; Astana-Aktobe, Atyrau, Almaty - Ust-Kamenogorsk; Kangarda - Zhezkazgan - Kyzylorka, Atyrau-Astankhan [1]. The priority should still developing and improving transport routes, the development of such areas as logistics. Procurement logistics is one of the areas of logistics, the main purpose of which is directed to materials management in the process of enterprise material resources, and includes the following tasks: identification of the need for material resources; market research procurement; choice of supplier; procurement; control of supply; procurement budget preparation; coordination and system procurement relationship with the production, marketing, storage and transportation, as well as with suppliers.

Keywords: Innovations, Transport System, Trade Companies, Transit, Manufacture.

1. Introduction

Innovations, innovation processes, using of innovative mechanisms

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are slowly beginning to make sense and be practical. Reading the message of the President of the Republic of Kazakhstan N. A. Nazarbayev, the first thing he noticed - the development of innovation in transport-logistics infrastructure. It will be implemented through the formation of macro-regions on the basis of hubs. In this framework infrastructure will connect with Astana and interconnected macro-regions trunk road, rail and airlines from the radial principle. First of all, you need to implement major road projects. This Western China - Western Europe; Astana-Almaty; Astana-Ust-Kamenogorsk; Astana-Aktobe, Atyrau; Almaty - Ust-Kamenogorsk; Kangarda - Zhezkazgan - Kyzylorka, Atyrau-Astankhan [1]. The priority should still developing and improving transport routes, the development of such areas as logistics. Procurement logistics is one of the areas of logistics, the main purpose of which is directed to materials management in the process of enterprise material resources, and includes the following tasks: identification of the need for material resources; market research procurement; choice of supplier; procurement; control of supply; procurement budget preparation; coordination and system procurement relationship with the production, marketing, storage and transportation, as well as with suppliers.

The relevance of this study, namely the study of the mechanisms of innovation in procurement logistics has its own prerogatives. No such thing as logistics is already gaining your target audience. The President of the Republic of Kazakhstan N. A. Nazarbayev raised in his speech the main question about application of new methods of investigation, settlement analysis in the areas of procurement and supply of material resources. [2] Comparing the foreign experience of development in this direction, in many foreign countries Logistics has long since become a practical business tool. The gross of national product of leading industrialized countries receive 20-30%, which is associated with logistics systems. As international experience shows, a decrease of 1% of logistics costs equivalent to an increase in sales of the company by almost 10%.

2. Main Part

There are several dozen freight forwarding companies provide transport and logistics functions in Kazakhstan. However, the logistical structure of Kazakhstan is underdeveloped and do not always cope with the increasing traffic, a number of reasons, among them - scattered and uncoordinated actions of participants in the freight market, especially in the regions. Working in the new economic environment, Kazakh business solve their own problems using local solutions.