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СДЕЛАЙТЕ ШАГ НАВСТРЕЧУ

Ключевые проблемы современной науки, 15-22 апрель 2016, Болгария
**Candidate of Economic Sciences, associate professor Nursiytova G.B.,
 master student Yesmurzayeva A.B.**

Kazakh national university after named al-Faraby, Kazakhstan

Features and possibilities of development of project management in the Republic of Kazakhstan

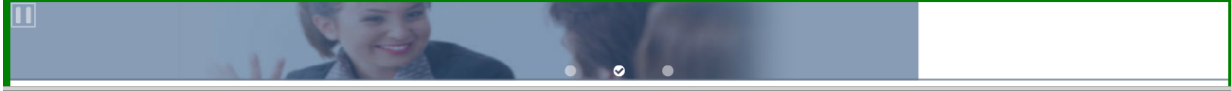
Abstract. The current state of design management is in Kazakhstan at an initial level of development. A number of the large national companies has a large number of the integrated control systems, specialists in management of projects and shows good results of activity. However, in the country purposeful advance of project management isn't carried out and is absent national standarts in the field of management of projects. Also absence of information and the projects given for the analysis leads to difficulty of an assessment of a condition of development of project management and its regulation that can create obstacles to transition to innovative economy.

Kazakhstan with the young economy shows rather good results today. The concept of industrial and innovative development of Kazakhstan is directed on entry of the country into a number of leaders of the competitive and dynamically developing states of the world. Our state allocates huge amounts of money for implementation of projects of various scales. This indicator will be obvious in 2017 at the international EXPO 2017 exhibition. Big financial investments are allocated for realization of this event, a large number of projects are being planned and some are already planned.

Realization of various projects including innovative ones, has to be based on understanding and active use of new methods and technologies of their management. Introduction of management of projects in Kazakhstani market happens spontaneously and chaotically.


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Realization of various projects including innovative ones, has to be based on understanding and active use of new methods and technologies of their management. Introduction of management of projects in Kazakhstani market happens spontaneously and chaotically. There are companies which use methods and instruments of project management and also companies which render consulting and training services in project management work. There are international organizations and their branches in Kazakhstan. However, there is a lack of accurate communication between them, and organizational and economic mechanisms of interaction aren't built [1].


State programs of RK cover practically all spheres of economy and the social sphere and are aimed at increase of efficiency, competitiveness of branches, level and quality of life of the population. In each program there are purposes, tasks and projects realization of which leads to execution of the program. The most difficult program and at the same time the one developing all branches is the state program of forced industrial and innovative development. The purpose of the program is creation of the national innovative system providing increase of competitiveness of economy due to creation of a control system of innovative and technological development, innovative development of branches and regions, creation of conditions for development of small and medium hi-tech business and increase of scientific and engineering capacity of the country [2]. Proceeding from the aforesaid purpose, this program must provide high-quality growth of economy, thus break on many areas should be observed. At the moment, the industrialization map totals 875 projects in 13 main directions (figure 15). Total number of the involved human resources is 78 thousand people. In 2015, input of 140 projects that makes 16% of total of the industrialization map is planned. In 2014 this indicator was at the level of 33% [3].

As it was described earlier, the greatest activity in implementation of programs and projects is observed in the post-crisis period. During this period, we notice rise and stabilization of economy. The realized projects aren't intended for stabilization of economy. In the chart of figure 16 we observe that before crisis GDP growth showed stability without programs and projects. During the post-crisis period there was insignificant growth, however it sharply went down in 2014. Here it is necessary to note that the most part of resources intended for realization of the state program was already spent in 2013-2014 years when the economy showed growth. In this regard, it is possible to draw a conclusion that the state projects and programs influence stabilization of economy and can constantly be initiated by the state as a significant factor for maintenance of economic stability. By means of programs and projects various issues both in a situation with a

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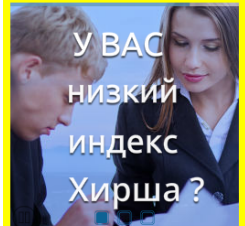
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Realization of state programs and projects also demands from officials knowledge of project management. There is a question of integration of project management into public administration. In this case professional development of personnel, then development of integrated systems of project and public administration are required. In this work we don't review separate examples of breakthroughs in science and equipment, in general we consider a narrow area of development of project management in the market of the state projects. Proceeding from the above, it is necessary to draw the following conclusions:

- Realization of state programs and projects increases stability of economy, it, however, results in dependence of growth of economy on realization of state programs and projects. Thus, the state will constantly initiate programs and projects of development of different branches of economy that will be, in its turn, a factor of development of project management. Development of methods of project management will promote development of administrative activity in national companies and enterprises of RK.
- A large number of the directions of realization of state programs and projects promotes universal development of branches of economy. This factor will promote increase in methodological base and expansion of the environment of project management in all branches of economy of RK.
- Universal and continuous realization of state programs and projects will promote increase of the importance of project management in Kazakhstan which in its turn is an argument of creation of national institute of development of project management. The success of development of all industries depends on readiness and a level of development of domestic model and the standard of management of projects. With development and advance of the model and the standard of management of projects Kazakhstani enterprises will receive mechanisms of implementation of difficult innovative projects, and also large-scale implementation of domestic investment programs and projects on development of all industries. In our country there is a sufficient potential for development of institutional project management, and the understanding of need of its intensive development has to become a priority of the government of the country.


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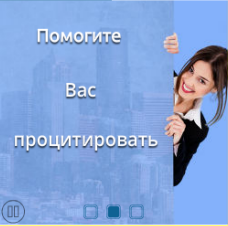
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