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The monograph is devoted to the issues of political communication in Mass media, in particular the experience abroad and in Kazakhstan is considered.

It is designed for students, master and PhD students of faculties of Journalism, Politology, Sociology, Departments of Public Relations and International Relations, as well as mass communication researchers, PR-specialists, political consultants and journalists.

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CONTENTS

Introduction.....	5
1 COMMUNICATIVE AND THEORETICAL BASES OF RESEARCH ON POLITICAL COMMUNICATION.....	20
1.1. Theoretical problems of information research and communicative processes in political sphere.....	20
1.2. Relevancy and structure of mass communication as the political subjects.....	38
1.3. Political communication as an object of theoretical investigation	58
2 MASS MEDIA AS MEANS OF RELATIONS WITH POLITICAL POWER.....	78
2.1. Foreign experience of relations between political power and mass media	78
2.2. Political and informational relations between Kazakhstan and foreign countries, and their influence on society democratization	92
2.3. Political reforms in the Republic of Kazakhstan: political power and communication strategy of Mass media..	106
3 ELECTRONIC GOVERNMENT EXPERIENCE: PROBLEMS AND PROSPECTS.....	118
3.1. E-democracy and problems of political communication	118
3.2. Kazakhstan and foreign experience of e-government: comparative analysis	126
3.3. Problems and prospections of "electronic dialogue" between masses and Kazakhstan government	137
4 ROLE OF MASS COMMUNICATION IN THE FORMATION OF POLITICAL CONSCIOUSNESS IN KAZAKHSTANI SOCIETY.....	145
4.1. Problems of interrelation between mass and power: new views and variety of opinions	145
4.2. Role of public opinion in Kazakhstan while forming democratic values.....	152