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MOTIVATION TO IMPROVE THE PRODUCT QUALITY

MONOGRAPH



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Motivation to improve the product quality
(monograph)

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It is recommended by the Academic council and methodical bureau of
the Higher school of economy and business of the Kazakh national university of a
name of al-Farabi

Reviewer: Dr Econ. Science professor Muhamediev B.M.

Monograph on "Motivation to improve product quality" - Authors:
Doctor of economic sciences, professor Mukhtarova K.S., Doctor PhD, docent
Mylytkbayeva A.T., chief teacher Ametova Zh.A., chief teacher Sharapieva
M.D. - Istanbul. 2016. - 108p.

In a manual on elective discipline, "Motivation to improve the product
quality" reveals contents of the theory and practice of product quality control and
the mechanism of its realization based on experience of foreign countries. The
demands made to quality, its main indicators and assessment methods, state
regulation of quality and standard legal support of a control system by quality of a
product in RK are opened.

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