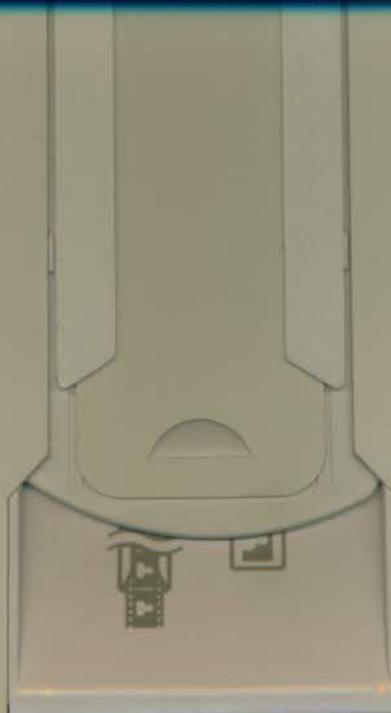


PR и СМИ в Казахстане

*Сборник научных трудов
Выпуск 9*

Қазақстандағы PR және БАҚ

*Ғылыми еңбектер жинағы
9-шығарылым*



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k.f.h., jounet A.B. Pokwobr
k.f.h., jounet T.L. Mykhabra

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Arnold M.	- upofeccop, Ahrting	<i>reaktivnaya korzina</i>
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Key words: teaching methods, cognitive independence, the method of Case-study.

Resume. The article examines the methodology and practice of simulation methods in teaching journalism students. At the present stage of the application updated theoretical and non-theoretical methods that promote maximum involvement of students in the learning process and impact absorption material. The authors dwell on the practice of using the method Case-study, teachers also provide examples of cases in the specialty.