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Teaching to understand mass media in Kazakhstan. The case with the faculty of Journalism in Al-Farabi Kazakh National University

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Abstract. In the face of new challenges posed by globalization and the development of new technologies, we must recognize that the educating journalists is hard. One of the oldest faculties in Al-Farabi Kazakh National University is systematically changing programs towards new developments and kindly offers the ways of overcoming problems.

Key words: journalism, mass media, Kazakh, University, education, students.

Kazakhstan's progressive journalists of early 90-ies clearly understood that the former Soviet propaganda of journalism obliged to find new forms of activity in an unfamiliar market socio-economic structure. This factor was the cause of development in Kazakhstan libertarian theory of the press for a long time that dominated in the West and especially in Europe. The main purpose of the media, according to this theory is to help find the truth and help resolve political and social issues, presenting all the facts and opinions as a basis for finding their solutions

The journalism faculty of Al-Farabi Kazakh National University is a leading educational institution because its activities are recognized as in the CIS and the world scientific community.

Professional training of journalists has been conducted since 1934. Over the years the Department has prepared 19 thousand qualified specialists for various kinds of media, who have reached the top of professionalism. This, without doubt, leads to forming the intellectual elite of the country.

On the daily and correspondence courses faculty trained more than 700 students and postgraduates. Students of the Faculty of practical work in the media of the country, as well as foreign publications print, television and radio in Japan, France, the USA and others countries.

Graduates of faculty work in almost all periodicals, television and radio, publishing houses and foreign bureaus, in leadership positions of the Government, led by the editorial board of national and regional newspapers and magazines. The graduates of the Journalism faculty are among ministers and MPs, led by many leading