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Жинақ еліміздің оқу орындарында еңбек етіп жүрген ұстаздар қауымына, докторанттарға, магис-транттарға, студенттерге арналған.

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# ETHICS OF SOCIAL MEDIA USE IN AFGHANISTAN

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## Abstracts

The development of technology and then information technology and the entry of this technology into the society to the extent that it can have a positive effect on the society and can be considered as an opportunity, it also has a negative effect on the society. And it can also take the form of a threat. Social networking activities are increasing day by day. Especially like Facebook, Twitter, YouTube, TikTok, Telegram, Viber, WhatsApp and so on. Social networks have the ability to deliver content to a large number of users in a short period of time. In many cases, it is possible that the published content is fake or not in line with the values of the society. Therefore, we must consider the ethics of social networks and the role of these social networks in shaping public opinion and their ethical principles and rules. Discussing it in the section requires familiarity and expertise. Hacking, viruses, falsification and manipulation of information, harassment and similar cases show the importance of examining ethics in the fields of information and communication technology, presenting the concept of professional ethics and ethics in cyberspace, and its expression. In this article, the value of social networks in Afghanistan and the ethics of their use in Afghanistan have been discussed. The use of social networks is a new topic in Afghanistan, and mostly educated and knowledgeable people have access to it. That is why ethics are observed in the use of social networks and violations occur in very few cases. Therefore, social networks have become useful for the Afghan society. And he has played an effective role in diagnosing and solving the problems and needs of the society.

## Key words:

Social networks in Afghanistan, social networks, ethics of social networks, ethics and social networks.

## Basic provisions

The purpose of this article is to diagnose the ethics of social networks in Afghanistan. This matter is very important in itself. Because social ethics today are directly under the influence of these networks due to the widespread use of social networks, it is necessary to diagnose the ethics used in social networks and the effect of social networks on social ethics. The problem is that social networks The ethics used in the networks are directly related to the society, and have a reciprocal effect on each other, so it is necessary to take measures to standardize the ethics used in the social networks, to strengthen the positive side and to prevent the negative side. Necessary measures should be taken. In this article, an attempt has been made to find an answer to this question, what are the ethics used in social networks in Afghanistan? And social networks in Afghanistan have become useful for society or not? The testable hypothesis for this question is that the ethics used in social networks in Afghanistan are mostly in accordance with the values of the society and social networks have become useful for the society in various areas.

## 1. Introduction

Due to the use of information technology in all aspects of human life, the world is rapidly changing to information and networks, and the people living in the world are more connected to each other than ever before. have come close, which is why the use of social networks has become



popular in Afghanistan. In all human societies today, there is a significant tendency to access the Internet and use information resources. And every society uses the benefits of information technology according to its values and needs in the areas of its civilization, culture and technology. In order to make the best use of communication technology, among other things, one is the creation of communication and legal institutions and the training of expert and familiar with information technology. On the basis of this information technology, digital and social relations between developed and developing countries, urban and rural communities, skilled and trained and non-professional people have grown and developed, and these activities are suitable for building modern information societies. It has played a fundamental role in the formulation of strategies and policies.

The rapid development of information technology has the potential to create enormous changes in the technological situation of human society. One of these phenomena is the creation of social networks in the Internet and virtual world. Social networks or social structures are groups of people on the web who share common goals, ideas, and desires. This group of people has been able to present their non-commercial ideas, which usually have social, political and cultural institutions, to different users and attract their attention to their needs, according to the facilities provided by the website. In addition to relationships with individuals and groups, social networks are able to influence the structure and relationships between individuals and groups. For this reason, social networks that appear every day in different forms, although some of them have a short life, but they have been able to have their impact on the society. Among these people, those who are more familiar with social networking technology and are able to take advantage of the human atmosphere around them, have a greater chance of influence. To achieve success, these people often connect with other social networks that work in parallel or around their social network. Thus many of these people work in a social network involuntarily, or people play the role of an intermediary in influencing and creating connections between two networks that are not connected to each other.

The purpose of this article is to diagnose the ethics of social networks in Afghanistan. This matter is very important in itself. Because social ethics today are directly under the influence of these networks due to the widespread use of social networks, it is necessary to diagnose the ethics used in social networks and the effect of social networks on social ethics. The problem is that social networks The ethics used in the networks are directly related to the society, and have a reciprocal effect on each other, so it is necessary to take measures to standardize the ethics used in the social networks, to strengthen the positive side and to prevent the negative side. Necessary measures should be taken. In this article, an attempt has been made to find an answer to this question, what are the ethics used in social networks in Afghanistan? And social networks in Afghanistan have become useful for society or not? The testable hypothesis for this question is that the ethics used in social networks in Afghanistan are mostly in accordance with the values of the society and social networks have become useful for the society in various areas.

### **Materials and Methods**

In this article, I have used my 14 years of experience, observations, and monitoring and evaluation of the existing situation of social networks in the society.

### **Ethics of Social Media Use in Afghanistan**

Social networks are a new phenomenon of the new generation that has been able to expand human ideas with the availability and use of technology. For this purpose, social networks have the necessary capacity for development in all social, economic, cultural and political aspects. Social networks benefit from the collection, organization, storage and dissemination of information, including audio, images and text or numbers, which is done using computers and communication devices.

Here we are dealing with a topic called 'Social Network Ethics', and this is the topic of Applied Ethics. Applied ethics is a sub-discipline of moral philosophy that deals with issues related to the practical values of human behavior in some areas. Therefore, social network ethics is concerned with the issues arising from the use and development of social networks. The purpose of this

discussion is to answer questions related to the values of people's actions and responsibilities in the field of social networks. In addition, it is possible to discuss government policies regarding the ethical foundations of social networks. Since social networks have created extensive socio-political developments, they have also created new and unique moral problems in this area, which must be taken measures to eliminate these problems. Social networks not only affect our daily actions and actions, but also change our perception of daily actions. For example, some concepts that have specific ethical applications in the field of moral philosophy have been challenged by the development of information technology, which can range from ownership, privacy, distribution of power, fundamental Remember the concept of freedom, and the concept of moral responsibility.

In the last 20 years, when the Internet became popular in Afghanistan, the people of Afghanistan use social networks through computers and mobile phones. About 9.7 million people use the Internet in Afghanistan. About 17 percent of the 4 million people use social networks. People in Afghanistan use Facebook, Twitter, Instagram, Pinterest, YouTube and WhatsApp a lot. The use of social media, including Facebook and Twitter, among Afghans is increasing day by day, and Afghan users are changing Afghanistan's identity in cyberspace. Although the use of these social media has not been significantly promoted due to the limited access of Afghans to the Internet and the high cost of the Internet, the increasing trend of activities and virtual communication of the Afghan people and these networks Increasing use of It has played an effective role in accelerating the free flow of information and sharing news and mobilizing public activities.

Social networks, which are used by the people of a society, usually reflect the civilization, culture, views, and other values of that society. Social networks, as the name suggests, are related to society, without a doubt, they have both (positive and negative) aspects.

Afghanistan, like other societies, has its own special morals and social values, which reflect these values in the use of social networks and maintaining relationships. We can divide the ethics of Afghan society into two parts according to rightness and wrongness. Firstly, most of the morals of the Afghan society are correct and noble values, which are derived from the religion of Islam and the traditions of the Afghan society. Second, bad morals are those that mostly originate from ignorance. This type of etiquette is mostly not used in social media. Because social media users in Afghanistan are educated and knowledgeable class.

There is no doubt that there are cases of misuse of social networks. Such as insulting each other and character assassination, as well as abusing the identity and name of other people, the creation of fake and fake accounts by some Afghan users with different names, caused the insult and respect of real and real personalities. . The publication of obscene and immoral images is one of the biggest concerns and challenges. What is forbidden in the religion and culture of Afghans and leads to the deviance of teenagers and young people, and this itself is considered one of the destructive and negative consequences of the Internet phenomenon. Such actions are carried out by most of the users of social websites, especially Facebook, in Afghanistan.

Another debate is about the effective use of social networks, that Afghanistan remained involved in the war for almost four and a half decades, and the war affected all the values and institutions of the Afghan society in addition to financial and personal losses. For this reason, Afghans were not able to follow their path parallel to the scientific caravan of the world. Most of the population of Afghanistan has been deprived of education. The level of public awareness was low, the people's knowledge about the wrong morals and traditions of the society was low, the national feeling was not strong, which is a very positive role of social networks in the field of strengthening national unity, strengthening national feeling and public awareness. carried out. What can be gleaned from a close look at the Facebook pages of Afghan users is that social network users in the country are starting propaganda campaigns and sharing content, images, and violence on social media, especially Facebook. Extremism is condemned. They complain about corruption and injustice in different parts of the government and condemn the irregularities and wrong beliefs in the traditional society of Afghanistan.

What can be gathered from a close look at the Facebook pages of Afghan users is that the youth of the country condemn violence and extremism by launching propaganda campaigns and sharing content, images and content on social media, especially Facebook. They complain about corruption and injustice in different parts of the government and condemn the irregularities and wrong beliefs in the traditional society of Afghanistan.

Before the Taliban came to power, during the rule of the Republic, several protests were held in Kabul and Herat provinces through the same social media to condemn the phenomenon of corruption, violence, insecurity and extremism, and the participants of the protest were Facebook came through, to show that this work is possible without weapons and tools. Power has changed and improved.

These achievements are the result of the activities of Afghan employees in Facebook, especially in youth social networks; That's why social networks have been used effectively at major events. As the virtual activities of politicians and citizens of the capital have been highlighted in social networks, these people have realized that they can be used to achieve political goals and influence public opinion. Afghan diplomats and representatives use social media as the best media and publish content and messages related to current events in Afghanistan. In Afghanistan; Where corruption and lawlessness are rampant, social media is considered an important source of quick information. Apart from this, social networks are used in Afghanistan to spread information, news and entertainment programs. In the virtual field of social media, Afghan users publish news according to their interest, expose and create groups for different occasions and events, looking for a way to solve the problems of the society or for entertainment, or Share your thoughts. With others on national and international issues, they form friends and allies.

It is seen that the Taliban had a wide presence on Facebook, Twitter and YouTube social pages even before coming to power, and they used Facebook to get information from foreign soldiers stationed in Afghanistan and to determine the pulse of the community.

The posting of irrelevant and irrelevant content by some other Afghan users on Facebook and their unwanted tags are also annoying and a waste of time for many of our social media users. Like: one writes, "I became a father", another tells us about his sweet dream. Things that are unimportant and of little value to most of us Facebook users, but we involuntarily see them pass before our eyes every day. Many Afghan users in cyberspace use social media for entertainment and wasting time, which is contrary to the mission and main role of these media in countries like Afghanistan. While it can be used for opportunities such as change and adjustment.

As social networks in other countries came from the West, and are usually controlled and managed by the West; It is obvious that Afghanistan is also facing the same situation. Therefore, it is not immune to the influence of the West in the use of social networks.

The main problem that exists in social networks in Afghanistan is the lack of a strong system to control social networks by the government of Afghanistan, because social networks are usually not limited to the territory of a country, but The field of activity covers the whole world. And not all countries of the world have the same values and morals. There is a need to invent a filter based on the values of the community, as well as to determine the access areas of the social network workers based on their age, so that negative situations from social networks are not created. be prevented

Despite all this, the positive and effective role of social media in Afghanistan is increasing day by day and it cannot be denied. What is important is the knowledge and culture of social media use among Afghans and people's access to the Internet, which can increase the power and influence of these networks in the country, and we should wait for this phenomenon to develop spontaneously. to emerge and the current situation in Afghanistan should hopefully and effectively be pursued with the original and precise use of social networks.

## **5. Discussion and Conclusion**

Social networks that also have users in Afghans, from this group Facebook, Twitter, YouTube, Tik Tok social networks are more used respectively. According to the ethics of using social

networks, Afghanistan is facing the same situation as other countries in the world. But in Afghanistan, social networks are often used correctly and effectively. Such as, public awareness, strengthening relations, publicizing the problems of the society and fighting for their solution, diagnosing the needs of the society, fighting against the wrong traditions of the society, promoting knowledge and understanding, fighting It has been used to popularize hatred, promote peace, condemn extremism. Along with this, there are cases of abuse and misuse. Such as, defamation and assassination of each other, misuse of other people's identity and name, creation of fake and fake accounts, insult and respect of real and real personalities. Publication of obscene and indecent images. Such actions are carried out by most of the users of social websites, especially Facebook, in Afghanistan.

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