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1456



Challenge to the natural tourist destinations of Kazakhstan! The explosive growth of tourist flows in the post-pandemic period

Aliya S. Aktymbayeva, [Zhanna Assipova](#), Yeldar Nuruly
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Abstract

COVID-19 has made an unpredictable impact on the tourism industry all over the world, however, in some cases, it has brought an increase of domestic tourism development in Kazakhstan. There are a lot of studies that have researched the impact of epidemics on the number of tourists, and the profitability of global tourist companies however research about domestic tourism during pandemics is still limited. The development of domestic tourism is one of the key tasks for reviving the country's economy and maintaining high standards of quality of life. The situation of domestic tourism in Kazakhstan before pandemics was almost in deplorable condition. However, after the introduction of restrictions on international travel caused by COVID-19, there was a growth in domestic tourism development all over the territory of the country. Therefore, this paper examines the tourism development at Ile-Alatau National Park near the biggest urban area Almaty during the last years. According to the position and location of the Ile-Alatau National Park, in the most populous city of Kazakhstan, the demand for tours is increasing every day. And this has brought examples of overtourism in such areas as Medvezhiy Falls, Gorelnik falls, Kokzhaylau plateau, Furmanov Peak, Alma-Arasan gorge. This issue is solved by calculation of tourist carrying capacity. Research findings propose policy arrangements for regulating tourist flows for various private and public decision-makers.

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Keywords

domestic tourism, overtourism, tourism policy, tourist carrying capacity, national park, Kazakhstan

SESSION DETAILS

IN THIS SESSION

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