

UDC 070
LBC 76.03
B 24

Recommended for publication by the educational-methodical association by groups of specialties “Natural sciences”, “Humanities”, “Social sciences, economics, business”, “Technical sciences and technology” and “Art” of the Republican educational-methodical council of higher and postgraduate education of the MES Republic of Kazakhstan on the basis of Al-Farabi Kazakh National University (Protocol №2 dated 07.06.2018) and recommended by the Scientific Council of the Faculty of Journalism Editorial and Publishing Council of Al-Farabi Kazakh National University (Protocol №1 dated 11.10.2018)

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B 24 Technology of preparation of tv programs: educational manual / S.Kh. Barlybayeva, K.N. Myssayeva. – Almaty: Qazaq University, 2018. – 121 p.

ISBN 978-601-04-3639-7

The handbook “Technology of preparation of TV programs” was written to help students understand basic screenwriting formatting, plotting, the needs of a good pilot, using TV act structure and conventions. It has become clear over the years the people involved in TV production process must know that a whole range of personnel and equipment’s are involved in making a television program. Creative assignments and examples of TV stories, television “summaries”, scenario plans, video advertising will help to consolidate theoretical and practical knowledge.

The handbook will be useful not only to students of journalism faculties, but also to social and humanitarian departments, as well as to bloggers – representatives of “civil” journalism and creative users of social networks.

Published in authorial release.

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