

**Management to improve the
quality of products**
Monograph

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It is recommended the Kastamonu University

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Monograph "Management to improve the quality of products"
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Monograph "Management to improve the quality of products"
reveals contents of the theory and practice of product quality control and
the mechanism of its realization on the basis of experience of foreign
countries. The demands made to quality, its main indicators and
assessment methods, state regulation of quality and standard legal
support of a control system by quality of a product in RK are opened.

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Introduction

Management of quality of product is an actual problem as the success of any firm depends on competitiveness goods or offered services. Only of high degree of quality goods or services can be demanded in the market, and only in this case firms to be competitive in the market and could increase profits.

Development of the market and increase of its requirements to goods, strengthening of a role of buyers on it, increase of a role of a scientific and technical factor – all this forces the enterprises to improve forms and methods of a solution of the problem of quality and competitiveness, the quality of management mechanism.

There is a need of finding of new approaches to a problem of the quality, demanding more and more full account manufacturers of a market factor, shifts from administrative levers of quality control to mainly organizational and economic measures of quality management, transition to flexible system of standardization and the certification allowing producers quickly to react to changing requirements of a domestic and foreign market to quality of goods, the organization of work on transition in the long term to total ensuring quality.

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