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"Innovation management company"

(Monograph)



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It is recommended the Kastamonu University

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Reviewer:

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We offer our Monograph "Innovation Management Company" meets the requirements of training in the field of management. His goal - to summarize the achievement of global and domestic science and practice of management of innovation processes, to provide assistance to students, graduate students, young scientists, managers of research organizations, and other structures of the economy of Kazakhstan in the development of innovation management.



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