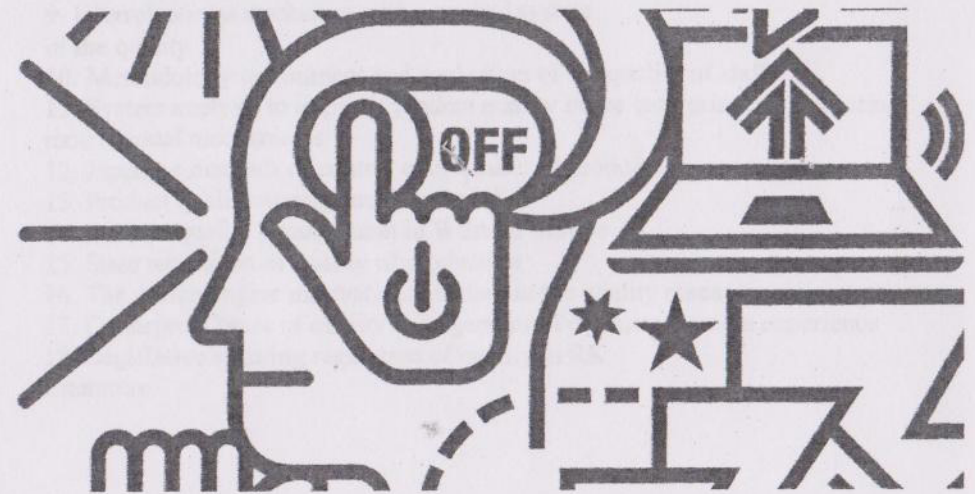


Mukhtarova K.S.

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# Motivation to improve product

MONOGRAPH



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It is recommended by the Academic council and methodical bureau of the Higher school of economy and business of the Kazakh national university of a name of al-Farabi

Reviewer: Dr.Econ.Science professor Muhamediev B.M.

Monograph on "Motivation to improve product" – Authors: Doctor of economics sciences, professor Mukhtarova K.S., Doctor PhD, senior teacher Myltykbayeva A.T. – Istanbul, 2017. – 108 p.

In a manual on elective discipline, "Motivation to improve the product quality" reveals contents of the theory and practice of product quality control and the mechanism of its realization based on experience of foreign countries. The demands made to quality, its main indicators and assessment methods, state regulation of quality and standard legal support of a control system by quality of a product in RK are opened.

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