

Nowadays, globalization processes are unceasing and even irreversible. Since we can see the results in all areas of life. Globalization carries change in cultural peculiarities. To some extent, they are unified. In addition, there is a mutual penetration of different cultural tendencies and their exchange. Globalization describes the acceleration of the integration of the nations in the world system in connection with the development of modern means of transport and economic relations. It contributes to the expansion of cultural ties between the peoples. But there is a downside. Preferring a unified type of art, modern people, unfortunately, sometimes begin to neglect their own culture. Traditions and customs are lost, as young people no longer take an interest in them. In addition, less attention is paid to the development of the art of the country in its own unique way. Art is also beginning to serve the interests of the market. The phenomena point out the importance of studying the influence of globalization processes on modern culture. This book is directed to the researchers and people who interested on the topic of globalization and its influence to the culture.



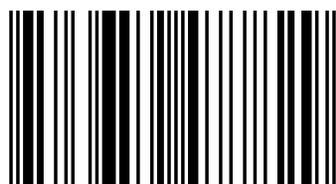
Raikhan Sadykova

Actual issues of globalization and culture interaction



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