

- 9.00 REGISTRATION (Hall, 1st floor)
- 10.00 PLENARY SESSION (Congress hall, 2nd floor)
The head of session:
Prof. D.A. Shynybekov
- 10.05 Приветственное слово
Сагадиев К.А.
проф., д.н., действительный член академии наук РК
- 10.20 **Шыныбеков Д.А.**
проф., ректор МУИТ
«Новые парадигмы системы образования»
- 10.40 **Курмангалиева Б.К.**
вице-президент холдинга «Зерде»
«Внедрение облачных технологий в государственном секторе»
- 11.00 **Сон Э.Е.**
д.ф.-м.н., проф., член-корреспондент Российской академии наук
«IT технологии в энергетике».
- 11.20 **Калимолдаев М. Н.,**
чл.-корр. НАН РК, проф., д.ф.-м.н.,
генеральный директор Института проблем информатики и управления,
«Проблемы и состояние развития информатики в республике Казахстан» ИПИУ МОН РК
- 11.40 **Тадеуш Валлас,**
проф., доктор хабилит., декан факультета политических исследований и журналистики университета им. Мицкевича. (Польша)
Цифровизация польских медиа.
- 12.00 COFFEE BREAK (aud. 301)
- 12.20 **Баракхин В.Б., проф., Жижимов О.Л., д.т.н., Федотов А.М.,** чл.-корр. РАН, **Федотова О.А.,** Институт вычислительных технологий СО РАН, Новосибирский государственный университет
Модель информационной системы для поддержки научно-педагогической деятельности
- 12.40 **Мухаметгалиев А.Ф.,**
проф., Национальный Центр Космических исследований и технологий
"Новые технологии дистанционного зондирования с использованием радиолокационных методов"
- 13.00 **Мухамедиев Р.И., проф., Ускенбаева Р.К., проф., МУИТ,**
"Сумма информационных технологий"
- 13.20 PHOTO IN HALL. 1st floor
- 13.30 LUNCH
- 17.00 COFFEE BREAK (aud. 301)

SECTION 1.1 **Hardware&Software.** 14.30-17.00
(aud. 707)

The head of the session: Sinchev B.K.
Moderator: Umurzakov B.N.
The administrator: Kozina L

- A. TOLEGENOV, J. NAGASHIBAYEV**
RESEARCH AND DEVELOPMENT OF WEB FRAMEWORK FOR OPTIMIZING THE PROCESS OF CREATING A WEB APPLICATION
- G. I. KHASSENOVA, K. O. SHAKERKHAN**
CLOUD SERVICES
- G. I. KHASSENOVA, B. MANASPAYEV**
SOFTWARE DESIGN PATTERNS ON JAVA
- S. AMANZHOLOVA, N. ASKAROVA, A. SHAIKULOVA, A. SAGYMBEKOVA.** CUDA TECHNOLOGY FOR PARALLELIZATION PROGRAMS
- Z. NAGASHYBAYEV, A. TOLEGENOV**
DEVELOPMENT OF INFORMATION SYSTEM FOR INTERNET SHOP ELECTRICAL GOODS
- FARKHAD NALIBAYEV**
ANALYSIS SERVICE UNCERTAINTY PROBLEMS IN CLOUD COMPUTING
- YE. BEGIMBAYEVA**
ON THE ORGANIZATION OF PROTECTED CROSS-BORDER EXCHANGE OF INFORMATION
- VADIM ZAYTCEV.** CONTROL OF LIFE SUPPORT WITH USING OF WIRELESS SENSOR NETWORKS
- N. TASHRANOV, N. SEMBAYEVA, S. AMANZHOLOVA**
THE DISTRIBUTED DATABASES FOR RESTAURANT BUSINESS
- N. SEMBAYEVA , N. TASHRANOV , S. AMANZHOLOVA**
THE RESEARCH OF DIFFERENT PRINCIPLES OF INFORMATION'S CODING
- AMIRGALIYEV BEIBUT, KAIRANBAY MAGZHAN**
DEVELOPMENT OF ANPR SYSTEM
- Y.AMIRGALIYEV, B.BAKIYEV**
COMPARING TEXT BASED DOCUMENTS SIMILARITY MEASURING FUNCTIONS
- LOVAZOV T.Z., KASSYMBEKOV A.M., MUSTAFIN S.A.**
DEVELOPING KAZAKHSTAN'S MINISTRY OF EDUCATION AND SCIENCE WEB SITE
- P.V. MAY, S.A. MUSTAFIN**
SOME DIFFICULTIES OF 3D SOLID WORKS SYSTEM OPERATION
- RYSBEKOVA A.A., AYTZHANOVA B. A., SATYBALDIYEV E.E.** DEVELOPMENT OF THE AUTOMATED INFORMATION SYSTEM BY MEANS OF MODERN WEB TECHNOLOGIES
- R. USKENBAEVA, A. KASSYMOVA**
QUESTIONS FOR STORAGE AND PROCESSING OF UNSTRUCTURED DATA

SECTION 1.2 **Hardware & Software.** 14.30-16.30
(aud. 407)

The head of the session: Bektemyssova G.U.
The moderator: Khassenova G.I.
The administrator: Gyenko A.

- YE.A. DAINEKO, M. OSPANOVA**
DEVELOPMENT OF A WEB-SERVICE BASED ON SHAREPOINT 2013 PLATFORM FOR ORGANIZATION OF COLLABORATIVE SOFTWARE DEVELOPMENT
- B. OMAROV.** RELIABILITY PERFORMANCE OF THE CLOUD BASED WEB SERVICES
- SYBANOVA T.M.** THE OPTIMAL CLOUD PLATFORM
- ZH.OMAROVA, K.SISSEMBAYEVA, M.BEKTEGENOV**
ADAPTATION OF INTERNATIONAL CLOUD TECHNO-LOGY STANDARD FOR REPUBLIC OF KAZAKHSTAN
- ZHANIBEKOVA M.E.** THE INFORMATION SECURITY PROBLEMS OF TRANSLATION SERVICES PUBLIC BODY TO THE CLOUD TECHNOLOGY AND THEIR SOLUTIONS
- B. N. UMURZAKOV, K.U. KOPENOV**
INTERBANK WEB-PORTAL FOR PROVISION SCORING DATA FOR CREDIT MANAGERS
- T. DAUTOV, B. UMURZAKOV.** REDUCE RISK ON STOCK MARKET WITH THE HIGH SPEED OF PROCESSING DATA
- S. SURSHANOV**
DEVELOPING A SYSTEM USING "CLOUD COMPUTING"
- D.AKHMEDOV, S.YELUBAYEV, F.ABDOLDINA, T.BOPEYEV, D.MURATOV.** PERSONAL HYBRID COMPUTING SYSTEM WITH COMPUTING BLADE-MODULE
- BAKBERGEN DAUREN.** RECOGNITION AND IDENTIFICATION OF HUMAN FOR SECURITY SYSTEMS
- K. TOLEBAYEVA, A. SYRYMBAYEVA**
SECURING PUBLIC WEB SERVERS
- R.USKENBAEVA, G. BEKTEMYSKOVA**
FUNDAMENTALS FOR CREATION OF DISTRIBUTED COMPUTER SYSTEMS WITH HIGH PERFORMANCE
- D.BEISENOV, T.TEMIRBOLATOVA**
AUTOMATIC ASYNCHRONOUS EXCHANGE OF BUSINESS OBJECTS BETWEEN HETEROGENEOUS SYSTEMS
- G. KHASSENOVA, B. ASKAROV, Y. SERIKBAY, R. USKENBAEVA.** PRINTING SERVICE – PRINTF
- KAIRAT A. BOSTANBEKOV, JALAL K. JAMALOV**
SERVICE-ORIENTED GIS SYSTEM FOR RISK MAPPING OF OIL SPILLS WITH USING HIGH PERFORMANCE CLUSTER
- KHAMITOV A., KELDYBAY A., SEMBAYEVA T. TEMIRBOLATOVA T.**
MANAGE DIFFERENT-STRUCTURED BIG DATA
- A. ZAKEN.** DESIGN AND DEVELOPMENT OF A MEDICAL INFORMATION SYSTEM WHICH ALLOWS THE ONLINE BOOKING OF A VISIT TIME TO THE DOCTOR

SECTION 2.1. Computer Modeling of Devices and Technologies. 14.30-17.00 (aud. 903)

The head of the session: Kuandykov A.A.

The moderator: Kurenkeeva D.T

The administrator: Sarsenova Zh.

N. YUNICHEVA. THE FORMAL APPROACH TO SOLVING PARAMETRICAL SYNTHESIS TASK OF CONTROL OBJECTS WITH INEXACT DATA.

A.DAIRBAYEV, B.BELGIBAYEV, S.DAIRBAYEVA METHODS OF DETERMINING THE SURFACE ROUGHNESS ON THE 3D MODELS

O.A. ROG. POLYMORPHIC TYPING OF ENTITIES IN THE MULTI-CRITERIA SYSTEM OF ACCESS CONTROL AND A TASK OF CONSTRUCTING TYPES

N. SAPARKHOJAYEV, A. NURTAYEV. NFC-BASED ACCESS CONTROL SYSTEM FOR UNIVERSITIES

DMITRIYEV ANDREY. DEVELOPING SYSTEM OF VISUALIZATION OF APOPTOSIS

R. BIYASHEV, S. NYSSANBAYEVA, N. KAPALOVA, R. KHAKIMOV

MODELING OF THE MODULAR DIGITAL SIGNATURE

SARSENOVA ZHIBEK

ROLLING STOCK RAILWAY REGISTRATION ON THE BASES OF GLOBAL NAVIGATION SATELLITE SYSTEM

D. BARI, V. GLADKIKH, B. IMANMALIK, R. MUHAMEDYEV

A THREE-DIMENSIONAL VISUALIZATION METHOD FOR COMPUTATIONAL MODELS OF MOLECULAR BIOLOGY

RYSBKOVA A.A., AYTZHANOVA B. A.,

SATYBALDIYEV E.E., KULTASOV K.A.

TASKS ABOUT A SYMMETRIC BEND AND STRETCHING OF HETEROGENEOUS PLATES BY USING OOP

YE.A. DAINKO, M.T. IPALAKOVA, V.G. DMITRIYEV USING THE INFORMATION TECHNOLOGIES FOR THE DEVELOPMENT OF VIRTUAL PHYSICAL LABORATORY

A.A. YESMURZAYEVA. USING OLAP FOR MULTIDIMENSIONAL DATA ANALYSIS

A.GABDULLINA, B. TANNUR, K. ANARGUL

CREATION OF VIRTUAL LABORATORY TO STUDY THE PHYSICAL PROCESSES WHICH CAN CHANGE THE PROPERTIES OF MATERIALS DURING PLASMA PROCESSING

B.SH. KULPESHOV, N.ZH. DUSENOVA TRANSLATION THEOREM FOR DATABASE QUERIES OVER A PARTIALLY ORDERED DOMAIN

B. Y. AMIRGALIEV, A. N. KAYUPOVA COMPUTER VISION SYSTEMS

BEKTEMYSOVA G., CHINIBAYEV Y., TEMIRBOLATOVA T., USKENBAEVA R. RECOVERY AND VISUALIZATION OF 3D MODELS AS A PART OF INTEGRATED DATABASES

SECTION 2.2. Computer Modeling of Devices and Technologies. 14.30-17.00 (aud. 408)

The head of the session: Rysbaily B.R.

The moderator: Mustafin M.A.

The administrator: Saimassaeva Sh.

РЫСБАЙУЛЫ Б.

ОБРАТНЫЕ ЗАДАЧИ И ИХ ПРИЛОЖЕНИЯ

YE.A. DAINKO, A.P. ZHUMAKHMET. DEVELOPMENT OF A VIRTUAL PHYSICS LABORATORY "STUDYING THE PHENOMENON OF PHOTOCONDUCTIVITY" USING ELEMENTS OF 3D COMPUTER MODELING

ABDENBAYEVA A. COMPUTER SIMULATION OF NONLINEAR TRANSPORT PROCESSES OF SOIL MOISTURE

ZH.OMAROVA, K.SISSEMBAYEVA, M.BEKTEGENOV ANALYSIS OF THE CLOUD DATA MANAGEMENT INTERFACE

KARASHBAEVA ZHANAT

SOLUTION OF NONLINEAR MOISTURE TRANSFER EQUATION BY APPROXIMATION METHOD

M.N. KALIMOLDAYEV, A.A. ABDILDAYEVA, T.DUZBAYEV. MOVEMENT RESISTANCE OF SOME CLASS OF PHASE SYSTEMS

ALZHANOVA MADINA. MODELING OF TRITIUM RELEASE FROM IRRADIATED BERYLLIUM

A. ZH. ORDABEKOVA

APPLICATION OF GEOINFORMATION MODELING IN THE DESIGN OF ENGINEERING OBJECTS

M. AHMETZHANOV, T. DUZBAYEV. THE "SYNCHRONOUS GENERATOR - STEAM TURBINE" SYSTEM

N. IMRANOVA. DEVELOPMENT OF A MODEL FOR TRANSITION SERVICES USING SAAS

A.B. ALTAYEVA, B.SH. KULPESHOV ON PROPERTIES OF COUNTABLY CATEGORICAL WEAKLY CIRCULARLY MINIMAL STRUCTURES

B.S. BAIZHANOV, B.SH. KULPESHOV BISIMULATION PROPERTIES OF QUASI-O-MINIMAL HYBRID SYSTEMS

A. PENENKO, S. RAKHMETULLINA, A. BUBLIKOV ALGORITHMS OF ESTIMATION OF SOURCE FUNCTION IN CITY ATMOSPHERE ENVIRONMENTAL MONITORING

T.S. RAMAZANOV, S.K. KODANOVA, N.KH. BASTYKOVA, G. K. Omiraliyeva. COMPUTER SIMULATION OF PLASMA PARAMETERS OF GLOW DISCHARGE IN THE MIXTURE OF AR-H2/ HE-H2 GASES

T. RAMAZANOV, S. KODANOVA, K. DZHUMAGULOVA, M. ISSANOVA, G. OMIRALIYEVA USING OPEN GL GRAPHICS LIBRARY FOR VISUALIZATION OF THE MOVEMENT OF DUST PARTICLES

**The 12th International Conference
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SECTION 3.1. Machine learning, artificial intelligence. 14.30-17.00 (aud. 905)

The head of the session: Gladkikh V.S.

The moderators: Ualiyeva I.M., Amirgaliyev B.

The administrator: Rahimzhanova N.

Б.Б. БАРАХНИН, Л.Х. ЛУКПАНОВА, А.А. СОЛОВЬЕВ
АЛГОРИТМ СИНТЕЗА СЛОВОФОРМ КАЗАХСКОГО ЯЗЫКА
С ИСПОЛЬЗОВАНИЕМ ФЛЕКТИВНЫХ КЛАССОВ

A.K. ZHOLMYRZAYEV, Y.V. POLICHSHUK
DEVELOPMENT OF REAL TIME STEREO MATCHING
SYSTEM USING NOVEL OPTIMIZED PREPROCESSING AND
SEGMENTATION TECHNIQS

R. MUSSABAYEV, T. MUSSABAYEV, A.TAIROVA
DEVELOPMENT OF MULTILEVEL SPEECH SEGMENTATION
SYSTEM FOR CONSTRUCTING THE SPEECH DATABASES
OF SPEECH RECOGNIZERS AND SYNTHESIZERS

K. KOIBAGAROV, E. AMIRGALIEV, T. MUSABAEV
SPEAKER-INDEPENDENT LIMITED-VOCABULARY
RECOGNITION OF KAZAKH SPEECH SYSTEM
DEVELOPMENT

G. PACHSHENKO. AN ALGORITHM FOR THE
CONSTRUCTION OF THE INTELLECTUAL CONTROL
SYSTEM OF THE INTERVAL-GIVEN OBJECT WITH DELAY
ON THE BASIS OF ARTIFICIAL NEURAL NETWORKS

G. SAMIGULINA, A. ABDENOVA, D. AKPAN
PARALLEL COMPUTING IN INTELLIGENT SYSTEMS OF
PREDICTION AND CONTROL BASED ON APPROACH OF
ARTIFICIAL IMMUNE SYSTEMS

**P.GRITSENKO, Y. KUCHIN, R. MUHAMEDYEV, Z.
NURUSHEV, K.YAKUNIN.** FORMATION OF LEARNING
SAMPLES BASED ON GROUPING OF WELLS ON
CORRELATION COEFFICIENT OF APPARENT RESISTANCE

**A. AITMAGAMBETOV, A. ILYASSOV,
R. MUKHAMEDIYEV.** STUDY OF USING COGNITIVE
RADIO SYSTEM IN RURAL SETTLEMENTS IN REPUBLIC OF
KAZAKHSTAN

**K. KOIBAGAROV, E. AMIRGALIYEV, R. MUSSABAYEV, O.
MAMBETAYEV.** MORPHOLOGICAL PARSER MODULE FOR
KAZAKH LANGUAGE

**P.GRITSENKO, Y. KUCHIN, R. MUHAMEDYEV, Z.
NURUSHEV, K.YAKUNIN**
GEOPHYSICAL RESEARCH DATA PREPROCESSING
MODULE

R. MUHAMEDYEV, A. KHAMITOV, T.TEMIRBOLATOVA
THE ANALYSIS OF USING FORECAST METHODS IN
LOGISTICS BASED ON ALGORITHMS OF NEURAL
NETWORKS

R.BUTIN. IMPLEMENTATION OF MULTI-AGENT SYSTEM
FOR MONITORING THE HEALTH STATUS OF PEOPLE WITH
DISABILITIES

**S. AMANZHOLOVA, N. ASKAROVA, A. SHAIKULOVA, A
KOSTYUCHENKO**
USING NEURAL NETWORKS TO DETERMINE THE
CRITERIA FOR PROTECTION OF DISTRIBUTED COMPUTER
NETWORKS

SECTION 3.2. Machine learning, artificial intelligence. 14.30-17.00 (aud. 501)

The head of the session: Amirgaliyev E.N.

The moderator: Omarov B.

The administrator: Sarsenova Zh.

YERLAN AKHMETOV. HUMAN IDENTIFICATION IN
VIDEO-STREAMING BASED ON CLASSIFICATION
PARAMETERS

**B. AKHMETOV, L. BALGABAYEVA, O. KISSELEVA, P
KHARITONOV.** DESIGNING THE STRUCTURE AND
ALGORITHM OF THE MICROPROCESSOR CONTROL UNIT
INFORMATION SYSTEM MOBILE MICRO HYDRO POWER
PLANT

G.A. SAMIGULINA, A.S. SHAYAKHMETOVA
DISTANCE INTELLECTUAL LEARNING TECHNOLOGY FOR
PEOPLE WITH DISABILITIES

CHINGIZ KENSHIMOV
A STUDY ON SUPERVISED DESCENT METHODS FOR
DEFORMABLE MODELS IN THE WILD

**E.N. AMIRGALIYEV, A.K. NUSSIPBEKOV, G.A.
NUSSIPBEKOVA.** OBJECT RECOGNITION AND TRACKING

YE. A. DAINEKO, A.N. ISSA. DEVELOPING OF A PROGRAM
ON AUTOMATIC MORPHOLOGICAL ANALYSIS OF THE
KAZAKH LANGUAGE

G.K. DZHUMATOVA, S.A.MUSTAFIN
THE ASSESSMENT OF THE BORROWER'S CONDITION AS
THE PROBLEM OF IMAGE RECOGNITION

KAIYNGBAEVA ZHADYRA. PROTECTION OF PRIVACY IN
DISTRIBUTED DATABASES USING CLUSTERING

Y. MERZENTAY. USE PORTER STEMMING ALGORITHM
FOR KAZAKH LANGUAGE

A.Z. AITMAGAMBETOV, T.K. IBRAGIMOV
A SURVEY OF TEXT CLASSIFICATION ALGORITHMS

**M. BRODYAGINA, M. IPALAKOVA, R. MUHAMEDYEV, K.
NADONENKO, M. YUNNIKOVA**
SYSTEM OF RESOURCE MONITORING ON THE BASIS OF
MULTILAYERED INTELLECTUAL GIS

YE.A. DAINEKO, I.B. ASSANOV
AUTOMATIC SYSTEM OF IDENTIFICATION AND
REPLACEMENT SPECIFIC CHARACTERS IN THE WORDS OF
THE KAZAKH LANGUAGE

I.M. UALIEVA, A.N. KAMI. EPIDEMIOLOGICAL DATA
PROCESSING AND SEARCHING FOR HIDDEN PATTERNS
USING ALGORITHMS DATA MINING

Y. DANABIYEV, A. N. MOLDAGULOVA
ON PREPROCESSING DATA IN PATTERN RECOGNITION

M. SHUBINSKY
RISKS OF INFORMATION EDUCATIONAL ENVIRONMENT

B. ALIPOVA. SOME ASYMPTOTIC PROPERTIES OF
FOURIER-LAPLACE TRANSFORM OF THE GREEN'S TENSOR
FOR COUPLED THERMOELASTODYNAMICS IN 2-
DIMENSIONAL CASE

SECTION 4. Telecommunication systems, networks and natural sciences. 14.30-17.00 (aud. 906)

The head of the session: Aitmagambetov A.Z.

The moderator: Nurlybaev T.A.

The administrator: Brodyagina M.

NURLYBAYEV T.A. SYSTEM OF DIGITAL IDENTITY
MANAGEMENT IN NATIONAL RESEARCH AND
EDUCATIONAL NETWORK OF KAZAKHSTAN (KAZRENA)

S. KUNAKOV, A. SHAPIYEVA. THEORY OF A SPHERICAL
PROBE IN PLASMA WITH NEGATIVE IONS

S. KUNAKOV, A. KUDABAYEVA. INFLUENCE OF TOWNSEND
DISCHARGE ON PROBE DIAGNOSTICS

M. AMIRKOZHANOVA, A.T.GABDULLINA
THE ELECTRONIC MANUAL DEVELOPMENT IN 'PLASMA
TECHNOLOGY OF TREATMENT SURFACE' COURSE

A. AITMAGAMBETOV, YU. BUTUZOV
ON THE ESTIMATION OF RAIN ATTENUATION FOR KA-BAND
SATELLITE TELECOMMUNICATION RADIOSIGNALS

S.K. KUNAKOV, YE.A. DAINEKO
INVESTIGATION OF THE MECHANISMS OF DUST STORMS IN
THE ARAL SEA ON THE BASIS OF HYDRODYNAMIC MODELS
AND REMOTE SENSING DATA

S. KHAMIT. SPECTRUM SHARING PRICING WAR IN
HETEROGENEOUS WIRELESS ACCESS ENVIRONMENT

A. LOSEVSKOY, K.ABDRAKHMANOVA
THE TEMPERATURE ADAPTATION OF PHYSICAL
UNCLONABLE FUNCTIONS ON RING OSCILLATORS

A. AITMAGAMBETOV, A. ZHAKANBEK
MACHINE TO MACHINE APPLICATION FOR MOBILE PHONE

T.NURLYBAYEV, K.OSPANOV
DEVELOPING ENTERPRISE VOIP SYSTEM WITH REMOTE
OFFICES IN GNS3

ALTAYEVA A.B., AITMAGAMBETOV A.Z., OMAROV B.S.
EXPLORING BASE STATION CHARACTERISTICS OF LTE
MOBILE NETWORKS

NYRLYBAYEV T.A., ONGENBAEVA ZH.ZH
CALL ADMISSION CONTROL AND TRAFFIC ENGINEERING OF
VOIP

M.N. KALIMOLDAYEV, G.A. AMIRKHANOVA
TO THE QUESTION ABOUT THE DECISION OF PROBLEMS OF
ECONOMY MANAGEMENT

A. AITMAGAMBETOV, D. KARMENOVA, S. TOREHAN
THE QUESTIONS OF CREATING RADIO MONITORING
SYSTEMS WITH USING LOW-EARTH ORBIT SATELLITES

A.S. KUSSAINOV, N.Y PYA, S.G. KUSSAINOV
QUANTUM OPERATOR'S EIGENVALUE STATISTICS IN
NEUTRON MONITOR DATA ANALYSIS

**M. ISSANOVA, S. KODANOVA, T. RAMAZANOV, ZH.
MOLDABEKOV.** SOFTWARE PACKAGE SIMULATIONS OF
TWO-COMPONENT PLASMA PROPERTIES

**ZHETPISBAVA A.T., DEGEMBAEVA U.K., YAKUBOVA
M.Z.** THE STUDY OF THE TRANSMISSION
CHARACTERISTICS OF THE OPTICAL FIBER

SECTION 5. **Economic and business.** 14.30-17.00
(aud. 612)

The head of the session: Alimzhanova L.M.

The moderator: Shyldibekov E.Zh.

The administrator: Sarkeeva S.

B. OMAR. USE OF PROJECT MANAGEMENT
METHODOLOGY AND TOOLS FOR START-UPS

N. RAKHYMGAL. SUCCESSFUL DEVELOPMENT PROJECTS
IN COMMERCIAL BANKS

B. UMURZAKOV, L. TSAY
DEFINITION OF CRITERIA FOR EVALUATING THE
ECONOMIC EFFICIENCY OF CLOUD COMPUTING FOR
SMALL AND MEDIUM BUSINESS

A. AITMAGAMBETOVA
THE DETERMINANTS OF CASH HOLDINGS OF US FIRMS

DMITRIY GIYENKO. MANAGING CUSTOMER COMPLAINT;
IN SECOND-TIER BANKS

D. AMIROV. DEFINING AND MEASURING VALUE OF
INFORMATION TECHNOLOGY PROJECTS

O.UTELBAYEV. ORGANIZATIONAL DEVELOPMENT OF
KAZAKHSTAN TELECOMMUNICATIONS SECTOR

DMITRIY GIYENKO. MEASUREMENT OF SERVICE
QUALITY IN SECOND-TIER BANKS

I. KOZHASSOVA
IT TECHNOLOGIES IN PUBLIC HEALTH OF THE REPUBLIC
OF KAZAKHSTAN. BENEFITS OF USING DPS

S. MUKASHEV
ELECTRONIC DIGITAL SIGNATURE FOR MOBILE DEVICES

B. ABILOV G.BERDYKULOVA
FAN-ENTRY METHOD IN COMMERCIAL OPERATION OF
THE SAP SYSTEM

L.M.ALIMZHANOVA, F.A.TUYAKBAYEVA
NOWADAYS' RELIABILITY CRITERIA OF FINANCIAL
RESERVATION IN CONVERTIBLE CURRENCY

Y. NAIMANOV
OPTIMIZATION OF PROJECT MANAGEMENT PROCESS IN
WEB APPLICATIONS DEVELOPMENT

N. KHAMITOVA
INTRODUCTION AND DEVELOPMENT OF TECHNOLOGY E-
GOVERNMENT IN THE STATE MANAGEMENT SYSTEM OF
REPUBLIC OF KAZAKHSTAN

GASITOVA SAIDA
INFORMATION ON GLOBAL COMPUTER SYSTEM INTERNE
AS A NEW FIELD IN ELECTRONIC BANK SERVICES

K. SAGADIEV, L.ALIMZHANOVA, A.ASSAUOVA
IMPACT OF SOCIAL PAYMENTS ON THE FINANCIAL
ACTIVITIES OF REPUBLIC OF KAZAKHSTAN'S
ENTERPRISES

**D.SHYNUBEKOV, G. BERDYKULOVA, L.SMAGUL,
S.SARKEEVA.** INNOVATIVE TECHNOLOGIES IN HIGHER
EDUCATION:CASE OF KAZAKHSTAN

A.AUBAKIROVA
INTERNAL AUDIT ROLE IN COMPANY OPERATIONS
PROFITABILITY FORECASTING

SECTION 6. **Media Communication culture, Social
sciences and linguistics.** 14.30-17.00
(10th floor, meeting room)

The head of the session:Nyizgulova A.A.

The moderator: Tungatarova L.S.

The administrator: Sarsenbynova B

МЕЛЬНИК Г. С. МАССМЕДИА В МОБИЛИЗАЦИОННЫХ
ТЕХНОЛОГИЯХ: НЕГАТИВНЫЕ ПОСЛЕДСТВИЯ

АНДЖЕЙ СТЕЛЬМАХ.
ИСПОЛЬЗОВАНИЕ НОВЫХ ИНФОРМАЦИОННЫХ
ТЕХНОЛОГИЙ В ПРОЦЕССЕ УВЕЛИЧЕНИЯ
ПОЛИТИЧЕСКОЙ АКТИВНОСТИ ГРАЖДАН.

СВЕТЛАНА БОЛТРОМУК
ИСПОЛЬЗОВАНИЕ НОВЫХ ТЕХНОЛОГИЙ В
ИЗБИРАТЕЛЬНОЙ КАМПАНИИ.

D. KHIDIRBEKUGHLI. GENERAL IMPORTANCE OF
INFORMATION TECHNOLOGIES

Z.A.MELDIBEKOVA
KAZAKHSTAN IN THE PROCESS OF THE GLOBALIZATION

GALIYA NURMUKHANBETOVA
THE ROLE OF ELECTRONIC JOURNALISM IN PROMOTING
THE PRINCIPLES OF GREEN ECONOMY IN EDUCATION
PROGRAMS IN KAZAKHSTAN UNIVERSITIES

ASSYL TULEUBEKOV, AIZHAN DOSKOZHANOVA
THE EPISTEMOLOGICAL BASE OF INFORMATION AND
COMMUNICATION TECHNOLOGIES

ZH. KUSSAINOVA, A. KREMENCHUTSKIY
CENTRAL ASIA & INDIA D-LEARNING NETWORK ON THE
PARAM SUPERCOMPUTER BASIS DESIGN PROBLEMS

A.CHAKLIKOVA
INFORMATIZATION OF HUMANITARIAN EDUCATION

G.ZAKIROVA. LANGUAGES IN THE PROCESS OF
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LYAZZAT TUNGATAROVA
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L.M.ALIMZHANOVA, G.M.BORBASSOVA
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A. BAYADIL L. ALIMZHANOVA
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**UALIYEVA I.M., MOLDAGULOVA A.N.,
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AYGUL NIYAZGULOVA. LEGAL FOUNDATIONS OF THE
KAZAKHSTAN MEDIA IN THE INTERNET SPACE

BEKDAKYM GULMIRA. SET CLOUD SYSTEM FOR
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G. KHAMITOVA. EXPLANATION OF A NEW APPROACH
TO DESIGN OF ACADEMIC COURSES IN COMPLIANCE TO
THE MARKET MODERN REQUIREMENTS

E. MAYOROVA, M. SHUBINSKY, I. TOLSTIKOVA
SAFER INTERNET: SOCIOCULTURAL ASPECT OF
MASTERING ICT BY SENIOR CITIZEN

A. CHUGUNOV, D. ZHUK
LAW FOR THE RELIGIOUS FEELINGS PROTECTION: THE
RESPONSE ANALYSIS IN SOCIAL NETWORKS

IT GENIUS-2014. КОНКУРС СТУДЕНЧЕСКИХ
НАУЧНО-ИННОВАЦИОННЫХ ПРОЕКТОВ
10.00-17.00 (aud. 901)

ЗАЩИТА ДИПЛОМНЫХ РАБОТ. 14.30-17.00
(aud. 703, 705)

WORKSHOP. 14.30-17.00 (aud. 700)

Андреев А.В.,
Майкрософт
«Облачные технологии»

ROUND TABLE DISCUSSIONS. 14.30-17.00

Гаджиев Ф., Бакибаев Н., Махамбетов О. Nazarbayev
University «Научные исследования в NURIS и летняя стартап
школа». (aud. 907)

Сон Э.Е., Кунаков С.К., Кошумбаев М. Б.
«IT технологии в энергетике», «Стратегические направления
научных исследований в области энергетики" (aud. 801)

Профессор **Стельмах А.**
«Как опубликоваться в научных журналах Польши: специфика
контента и оформления» (10th floor, meeting room)

Каримжан Н.
МУИТ,
«Участие в международном соревновании по
робототехнике ABU Roboson» (1st floor, meeting room)

Ленар Халиков
заместитель руководителя ИТ-парка по развитию, Казань
«Перспективы развития IT-отрасли и построение карьеры в
сфере информационных технологий» (aud. 800)

**ЗАКРЫТИЕ КОНФЕРЕНЦИИ
И КОНКУРСА IT GENIUS-2014.** 17.30-18.30
(Congress hall, 2nd floor)

The head of session: Prof. D.A. Shynybekov
The moderators: Muhamedyev R.I., Alipova B.N.