PROGRAMME
The 24th AMIC International Conference
Communicating in an e-Asia: Values, Technologies and Challenges

Wednesday 10th June 2015

09:00-14:00   Registration

14:00   Opening ceremony

Master of ceremonies
Shahed Ballan
Presenter, MBC News

Opening Remarks
Ali. M. Jaber
Dean, Mohammed Bin Rashid Al Maktoum School for Communication,
American University in Dubai

Welcome remarks
Arun Mahizhnan
Chairman, AMIC

and

Lance E. De Masi
President of the American University in Dubai

Official opening address
H.E. Mona Ghanim Al Marri
Director-General of the Government of Dubai Media Office

14:30   *Keynote presentations*
Communicating across Cultures in an e-world:
Professional and academic experiences
Erin Burnett
CNN Anchor and Correspondent

and

Philip Seib
Vice Dean, Annenberg School for Communication and Journalism,
Professor of Journalism and Public Diplomacy
University of Southern California

15:00-15:30   *Tea/coffee break*

15:30-17:30   **AMIC Distinguished Forum**
*Communication and Media Education in an 'e-Century': Future Perspectives,
Opportunities and Challenges.*

Chair:
Francisco B. Benitez
President, Philippines Women's University, Manila

Speakers:
Janet Wasko

Dima Khatib
AUD Adjunct Faculty and former Editor-in-Chief, Al Jazeera

10.30   Tea/coffee break

11.00   Parallel sessions

A1- WOMEN AND MEDIA REPRESENTATION		
CHAIR: Abeer Al-Najeer, American University in Sharjah		
1	Nur Kholisoh	Construction Of Political Role Of Women In Media	Mercu Buana University, Jakarta, Indonesia
2	Jhimli Purkayastha	Digitally Yours: A discourse of Young Urban Women's Use of Women Online Community portals at different stages of their lives	The Oxford College of Arts, Bangalore, India
3	Michael L. Best	Whither Usaha Wanita: The present and future design of an Indonesian businesswomen mobile phone application	Georgia Institute of Technology, Atlanta, Georgia, USA
4	Kamolrat Intatarat and Dr. Piyachat Lomchavakarn	ICTs to Empower Marginal Women in Thailand	Sukhothai Thammathirat Open University, Thailand
5	Kavitha Ganesh & L. Ramalakshmi	A Study on Adoption of Personal Security Apps among Women Students in Tamil Nadu	Vaishnav College for Women, India
6	Swati Mirani, Parveen Pannu & Charru Malhotra	Mobile Activism on Violence against Women among Indian Youth	University of Delhi, India
7	Dewa Ayu Hendrawathy Putri and Hendra Alfani	The Role Of Local Mass Media In Creating Public Space Communication And Information Beside Women Empowerment Marginal Urban in Denpasar Bali	Baturaja University of South Sumatra, Indonesia
8	Harshini Raji	A Study on the Sexual Objectification of Women in Media	Anna University, Chennai, India
A2- CHALLENGES IN MEDIA FREEDOM		
CHAIR: Hermin Wahyuni, Universitas Gadjah Mada, Indonesia		
1	Anik Juwariyah	Role of Social Media as Freedom of Expression in Transition Society	State University of Surabaya, Indonesia
2	Bradley C. Freeman & Hoang Thi Kim Khanh	Ambient journalism in Vietnam: Opportunities, risks, and influences in the emergent use of social media among professional journalists and media outlets	American University in Dubai/ Hanoi National University, Vietnam
3	Rawshon Akhter and Mohammad Sahid Ullah	Journalism in Bangladesh: In search of the practice of professional freedom	University of Chittagong, Bangladesh / University of Queensland, Australia
4	Carol Soon & Tan Tarn How	The Media Freedom-Credibility Paradox	National University of Singapore
5	Badreya Al-Jenaibi	Media in China and Media Restrictions	United Arab Emirates University (UAEU)

		D4- MEDIA RESPONSIVENESS AND RESPONSIBILITIES	
		CHAIR: Martin Hadlow, University of Queensland	
1	Mayur Parikh and Amrin Moger	Freedom of Expression in Reporting Crime against Persons With Disabilities - A Short Content Analysis Study of Values and Reader's Perspective of a Newspaper Daily	ABP News TV Channel, India / Ali Yavar Jung National Institute for the Hearing Handicapped, India
2	Cherian George	Hate Spin: Seeing Past The Caricatures Of Religious Intolerance	Hong Kong Baptist University, SAR
3	Shiwen Wu and Ziyi Wang	Smash fake Health Information : models、 frames and discourses of falsifying texts	Wuhan University, China
4	Parul Goyal Wasan	A Theoretical perspective on Social mobilization For Polio Eradication in India	Apeejay Stya University, India
5	Yin Le	Social media and personal life sharing in China: Characteristics and Impact	The Institute of Journalism and Communication Chinese Academy of Social Sciences
6	Fiandy Mauliansyah	Tendency Media Framing of Local Political Constellation in Indonesia: Study of the Balancing News Harian Serambi Indonesia on the Regional Division Issues in Aceh Province, Indonesia	Universitas Gadjah Mada, Indonesia
7	Noel Sajid Murad, Mont Miguel Aynrand R. Ranalan and Genia Marie M. Sumo	An Experimental Study on the Significance of Campaign Tone Messages and its Impact on the University of Santo Tomas AB Student Electorate's Socio-Political Interest	University of Santo Tomas, Philippines
		D5- A WORLD OF TWEETS, BLOGS AND OTHER SOCIAL FEEDS	
		CHAIR: Yasmine Bahrani, Amercian University in Dubai	
1	Tarjeet Sabharwal	Mapping The Online Identity Phenomenon: A Study Of Celebrities On Twitter	University of Delhi, India
2	Edna T. Bernabe, De Leon, Oniel S., Dulay, Rodante G., Perlas, Ricalyn A., and San Fernando, Andrew R.	Decoding The Meaning of 'Haha' and 'smiley' on Social Networking Sites	Polytechnic University of the Philippines
3	Myssayeva Karlyga & Barlybayeva Saule	Kazakhstan's development of new media	Kazakh National University, Kazakhstan
4	T. Tripura Sundari	Effects of Mobile Phone use on Academic Performance of college going young adults in India	Sri Padmavati Women's University, India
5	Cristine Joy V. Cruz, Arna M. Gonzales, Arvin Lenard B. Matanguihan and Gerby R. Muya	The Illusions of Community on Facebook	Lyceum of the Philippines-Laguna, Philippines