

Thus, the examples of Venezuela, Iraq, and Libya show us that the change of a political regime can radically change the attitude towards foreign companies operating in the country. There are a number of other similar cases as, for instance, the Iranian revolution of 1979 which also led to the whole nationalization of the oil sector in the country [11]. Michael E. Brown, a Middle East researcher, also notes that it is a common occurrence when a revolutionary government pursues the policy of greater national control over their natural resources [12]. These illustrations show that regime changes in oil-producing countries lead to the new approaches in the oil sector, and often end with such a radical act of resource nationalization as partial or even total nationalization of the whole industry.

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## NATIONAL IDENTITY IN THE PREPARATION OF JOURNALISTS IN KAZAKHSTAN AND CENTRAL ASIA

Gulnar Mukanova, Almagul Kurmanbaeva

National identity, or Ethnicity, can manifest itself: in national costumes, rituals, customs and sports the lists. Trying system scientific analysis and synthesis of an impartial study, open discussion of the findings, according to Western researchers, providing insight into the relationship between ethnicity, on the one hand, and - external methods of intercultural communication, on the other [12].

Researching a given topic, we relied on an array of publications as foreign and domestic authors, and the field data. Media culture and media education are components of national identity. The information age is associated with the global media environment, the creation of a single global information space [13, 2000]. Foreign experts are active in the discourse of civilization new information related to the influence of modern «information industry» on all aspects of social life [5; 1].

During the study subjects were used methods of data processing: the dialectical, objectivism, historicism, mathematical, statistical, analysis and synthesis, logic and others.

Without communication the world will plunge into the vacuum state, lost motion vector and development. However, there is another "side of the coin" - national identity, language and speech as a result of centuries, sometimes - millennial - social evolution.

Personal identification, as a carrier of ethnicity and nationhood in the context of globalization - a topic relevant. In Kazakh media debated topic of transition to the Latin alphabet national literature. In the Epistle to the Head of State Nursultan Nazarbayev "Strategy Kazakhstan -2050" laid the path translation Kazakh alphabet to Latin. If we look at history, it is