This article describes a problem of the formation of the communicative competence in teaching of the Russian language in technical universities of the Republic of Kazakhstan. It tells about developing of this type of competence by introducing leveled teaching of the language. There are also introduced various interactive forms and methods of work used in the process of teaching the students. It is submitted the short review of the basic key concepts, such as competence, competence, competencebased approach, key competences. Besides, the possibilities of use competence-based and personal focused approaches in the educational process are described. For the first time consideration of these issues is carried out in the conditions of credit education technology in the system of the higher education of Kazakhstan since 2004. As the example, the material about the solution of this problem by the teachers of the Kazakhstan-British Technical University is offered.