**Abstract :**

The higher education sector has significantly made its position in the global industry, competing with the institutions in the international market, which is reflective with the generation of workforce competent for the present national and international requirement. Hence, there is an emerged concept such as managerialism and performativity in Higher Education which is one of the concepts of managing and leading an academic staff.  This paper focuses on possibilities and challenges facing lecturers working in the Higher Education sector when dealing with managerialism and performativity.