

New Approaches to a Subject of Anthropocentric Linguistics

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ABSTRACT

The article studies theoretical issues of modern anthropocentric paradigm of scientific knowledge from the history of anthropocentric linguistics development as a special field of language science.

The purpose of this study is to answer the question about human influence on the semiotic system. The material result is the unification of specific approaches to anthropological linguistics subject. Therefore, approach based on linguistics solved the problem of establishment of the human's linguistic nature, his language world. Conversely, the anthropocentric approach in focused on the person as a subject of speech activity that implements his communicative intentions in certain speech acts oriented to the world of semantics and mental human activities. Offered situations are examined on the actual material of the Russian language, which was analyzed from the standpoint of cognitive semantics.

The problematics of anthropological linguistics, therefore, is not new and there are no sufficient grounds to consider it firmly established and generally accepted direction; only obvious trends are outlined, therefore it is better to talk about it as a linguistic paradigm having its own background in linguistics and closely related to other related sciences' issues.

KEYWORDS

the Anthropocentrism principle, language and man,
the human factor in language, linguistic based
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