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## II • ECONOMICS

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### Essential Methods and Institutions of Supporting National Exports

**Abstract.** In modern foreign trade policy of the country the important place is taken by system of the measures directed to support of national export. These measures include the various methods helping entry of exporters of domestic production into foreign markets. The article discusses the main financial and non-financial supporting for exports methods which developed by international practices and their application in Kazakhstan. For the Republic of Kazakhstan participating in the international specialization as the exporter of mineral resources, problems of development of the processing sectors of production and, accordingly, the growth of non-oil exports are relevant. The possibilities of the solution of these problems are considered on the example of use of methods of the state support of export in activities of the specialized organizations of Kazakhstan for assistance of export of the processed products.

**Key words:** export, tariff and non-tariff regulation methods, financial methods, measures of non-financial support of exporters, non-oil export.

#### Introduction

In modern terms, when economic development of country is predetermined by its ability to export the goods and services to the world markets, support of national export becomes an important direction of foreign trade politics of the state. There are many effective systems of state support of national export in many countries. Instability of development of world economy, crisis phenomena in many countries, considerable price-waves on world markets make states to support the exporters. First, small and middle enterprises need such support, because it is difficult to get necessary information about the foreign markets of the production distribution need, foremost, facilities on financing of expenses on her advancement abroad for them.

About the export of Kazakhstan, which has a raw material character, large requirement exists in support of export of commodities of processing productions. For the decision of this problem in a republic created and the specialized organizations operate and they use different methods and instruments of state support of raw immaterial export.

#### Methods

Through the analysis of the insufficient level

of knowledge and skills, the gap between financial needs and existing financial instruments, regional disparities in development, insufficient use of new technology and innovations, attention is paid to significant source of state support, directed to economy strengthening and its competitiveness increasing.

#### Main body

Main groups of methods of state regulation of export

Now the system of state regulation of export includes various methods, which can be divided into certain groups depending on their orientation and a way of impact on export. So, on an orientation distinguish stimulating (or supporting) and the measures limiting export. It should be noted that the vast majority of methods of regulation of export belong to the stimulating measures as the countries are generally not interested in his restriction. It is known, that export production, being GDP component, promotes growth of economy and well-being of nation. As confirmation to it serves the world practice of fast economic recovery of countries of Western Europe and Japan during the post-war period due to strengthening of export, in the second half of the XX century – the new industrial countries of South-

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