Strong shticks of Kellyanne Conway, U.S. President Donald Trump's Counselor

Communicated by Z. Aytasheva, L. Lebedeva, B. Zhumabayeva Department of Molecular Biology and Genetics, KazNU

She was the female pioneering campaign manager for recent Republican presidential campaign (1).

Donald Trump has appointed Kellyanne Conway as campaign manager on Aug. 17, 2016, making her the first woman to ever govern a Republican presidential racing. She traveled with Trump throughout his campaign before the very elections, advised him and frequently spoke on TV candidate's behalf. On Dec. 22, 2016, Kellyanne Conway was named counselor to the president. President Trump stressed in his statement, "Kellyanne Conway has been a trusted advisor and strategist who played a crucial role in my victory. She is a tireless and tenacious advocate of my agenda and has amazing insights on how to effectively communicate our message. I am pleased that she will be part of my senior team in the West Wing".

What is special about this lady?

- **1 She is very well-educated.** Conway graduated magna cum laude from Trinity College in Washington, D.C., earning a degree in political science. After that she studied at Oxford University and was elected to prestigious Phi Beta Kappa society, and later earned a law degree with honors from George Washington University Law School. Then she identifies herself as a "fully recovered" attorney.
- **2. She's also a former pageant winner.** Conway was raised in Atco, New Jersey, not far from Atlantic City. In 1982, she won the New Jersey Blueberry Princess pageant and was also named the World Champion Blueberry Packer, because she spent eight summers packing blueberries on a farm. She was known as the fastest packer.

3. She's married with four children.

New counselor's husband is George T. Conway III, a New York lawyer, who married her in 2001. The couple has four children, and the twins among them.

4. She's worked extensively with Republican lawmakers.

Conway is president and Chief Executive Officer of the Polling Company, which she managed to found in 1995. It works with Republican candidates to attract female voters, conservative politicians and organizations.

Earlier in her career, then Kellyanne Fitzpatrick (her maiden name) appeared on TV to attack the Clintons.

5. She was raised by women.

New counselor's parents divorced when she was 3 years old. Then she was grown up in a house with mother, grand-mother and two aunts, all four the Italian Catholic women.

6. She has known Trump for a decade, and is now qualified as "the Trump whisperer."

Conway met Trump in 2006, when she was living in one of his buildings. She served on the condo board of the Trump World Tower in Manhattan. Trump was surprisingly hands on, even showing up to meetings to hear residents' concerns. Over the years Trump would call her to say he had seen her on TV and ask her opinion on different issues. They met again in March 2015 to discuss his presidential run. Trump offered Conway a job on his campaign, but she declined his offer because of fears, how the public would regard would-be partnership.

7. She assisted Ted Cruz before joining Trump's bid.

Conway went to work running a Ted Cruz super PAC, Keep the Promise 1, which sought to raise money in support of the candidate, The super PAC was later rebranded in June to Defeat Hillary Clinton. Conway also made the biggest personal donation allowed to Cruz last fall: \$5,400.

8. She is a book author.

In 2005, Conway co-authored the book *What Women Really Want: How American Women Are Quietly Erasing Political, Racial, Class, and Religious Lines to Change the Way We Live* along with Democratic strategist Celinda Lake. Lake and Conway disclosed common causes with

which women are able to discover a new age of opportunity — doing it in own way and, in the process, improving life for all.

9. She knows however the pollster business is "male-dominated."

"I've been in a very male-dominated business for decades", she wrote. "I found... that there's plenty of room for passion, but there's very little room for emotion ... I tell people all the time, "Don't be fooled, because I am a man by day".

10. She is for immigration reform. It was so before the elections, at least.

Trump's campaign is known to be completely anti-immigrant: build a wall, shut down Muslim immigration — there are decisive items. Conway has a rather opposite view on this matter. In 2014, she tried to convince Republicans to undertake fair immigration reform and legal status for undocumented workers. She has co-authored a memo for the pro-immigration group FWD.us that claimed for creating a pathway to citizenship for nearly 11 million undocumented workers. She was among 16 Republican pollsters which signed that memo.

11. She was extremely critical of Mitt Romney.

On Thanksgiving, Conway noted that she was receiving a "deluge of social media & private" communications warning against the possible Romney's appointmenas as the next secretary of state. She mentioned "the number of people who feel betrayed to think that Gov. Romney would get the most prominent Cabinet post after he went so far out of his way to hurt Donald Trump". Conway said: "I'm all for party unity, but I'm not sure that we have to pay for that with the secretary of state position".

12. She will be the highest-ranking woman in the White House.

Conway told of her family's moving to Washington, D.C., where she might take a job in the Trump White House. A few days later, Trump announced that he would appoint her counselor to the president. She will be the highest-ranking woman in the White House.

Reference:

1 http://www.cosmopolitan.com/politics/news/a62994/kellyanne-conway-trump-new-campaign-manager/