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Teaching «International Logistics» in Kazakhstan

Abstract.

The main idea of this article is about teaching of «International Logistics» subject in Kazakhstan. Kazakhstan is the largest country with no outlet to the sea. Therefore, it is necessary to implement the transport, logistics, and transit potential in our country. Realization of transit potential is one of the priorities of the economic policy of Kazakhstan. Government programs are aimed at developing effective ways of using the country's transit potential: Strategic Development Plan of the Republic of Kazakhstan until 2020, the State program for the development and integration of the infrastructure of the transport system of the Republic of Kazakhstan until 2020, Transport Strategy of Kazakhstan until 2020, and others. Logistics is a part of the economic science, the subject of which is to organize the rational process of promoting products and services from producers to consumers, the functioning of the circulation of products, goods, services, inventory management, creation of goods movement infrastructure. Therefore, sociable people, with systemic analytical thinking, fluent in foreign languages, with leadership qualities and a talent for organization, disciplined and motivated, should choose the profession of logistician. It is not easy to obtain high level education of logistician in Kazakhstan now, because there is a lack of the faculties and universities that train such professionals. Geography is a major discipline on admission to the bachelor's degree on a specialty «Logistics», as these professionals are economists in the broadest sense, logisticians are in the narrow sense of specialty. Education specialty «Logistics» is available in the following universities of Kazakhstan: Al-Farabi Kazakh National University, K. Satpaev KazNTU, M. Tynyshbaev KazATC, Almaty Management University, Karaganda Economic University, Kazakhstan - German University, and others. You can receive education in «Logistics» at both undergraduate and master's level in some high schools of Kazakhstan. But it is no possibility to get an education in the specialty «International Logistics» in Kazakhstan. In my view, it would be appropriate to open the specialization of «International Logistics» at the «World Economy» and the specialty «Logistics» in the above universities of Kazakhstan. Kazakhstan and other Central Asian countries are experiencing a significant backlog, both in quantity and in the training of specialists in logistics in comparison with the developed countries. It is necessary both government support and financial sponsorship of major national and private companies for the development of the specialty «Logistics» and «International Logistics»; it is advisable to increase the number of grants to students with subsequent employment, creation of favorable conditions for students and teachers of this specialty. All of this will be a powerful stimulus for the development of transport and logistics and transit potential of our country and its integration into the global transportation system.

Key words: logistics, international logistics, education, specialty, development, students, discipline