**THE ROLE OF HIGHER EDUCATION IN THE FORMATION OF THE PROFESSIONAL POTENTIAL OF YOUNG PEOPLE**

**Assel Berikovna Sarsenova,**

**Manyia Sapargalievna Sadyrova,**

**Gulnapis Abdikerova,**

**Abstract**

This article defines the methodology of study and technology of measuring of professional potential, also it substantiates the conception of a "specialist's professional potential". Taking into account the professional qualification of a personality, professional potential is considered as a form of human's possibilities in the sphere of labour relations. This article shows the problems of young specialists connected with employment in the society in Kazakhstan, as well as the attention which is paid to interrelations of integtation between the labour market and educational field. The absence of precise methods of regulations in the sprehe of employment and contraditions between the labour market and the system of education increase the share of unemployment among young specialists. According to sociological research among graduating students and young specialists, indicators of forming of professional potential have been defined as well as the main difficulties of employment. To solve these problems some recommendations are given (how) to provide the labour market of Kazakhstan with highly - qualified specialists.

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\*ADDRESS FOR CORRESPONDENCE: **Assel Berikovna Sarsenova,**

E-Mail Address: [aselek\_82@bk.ru](mailto:aselek_82@bk.ru) p.103

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**ABSTRACT BOOK**

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